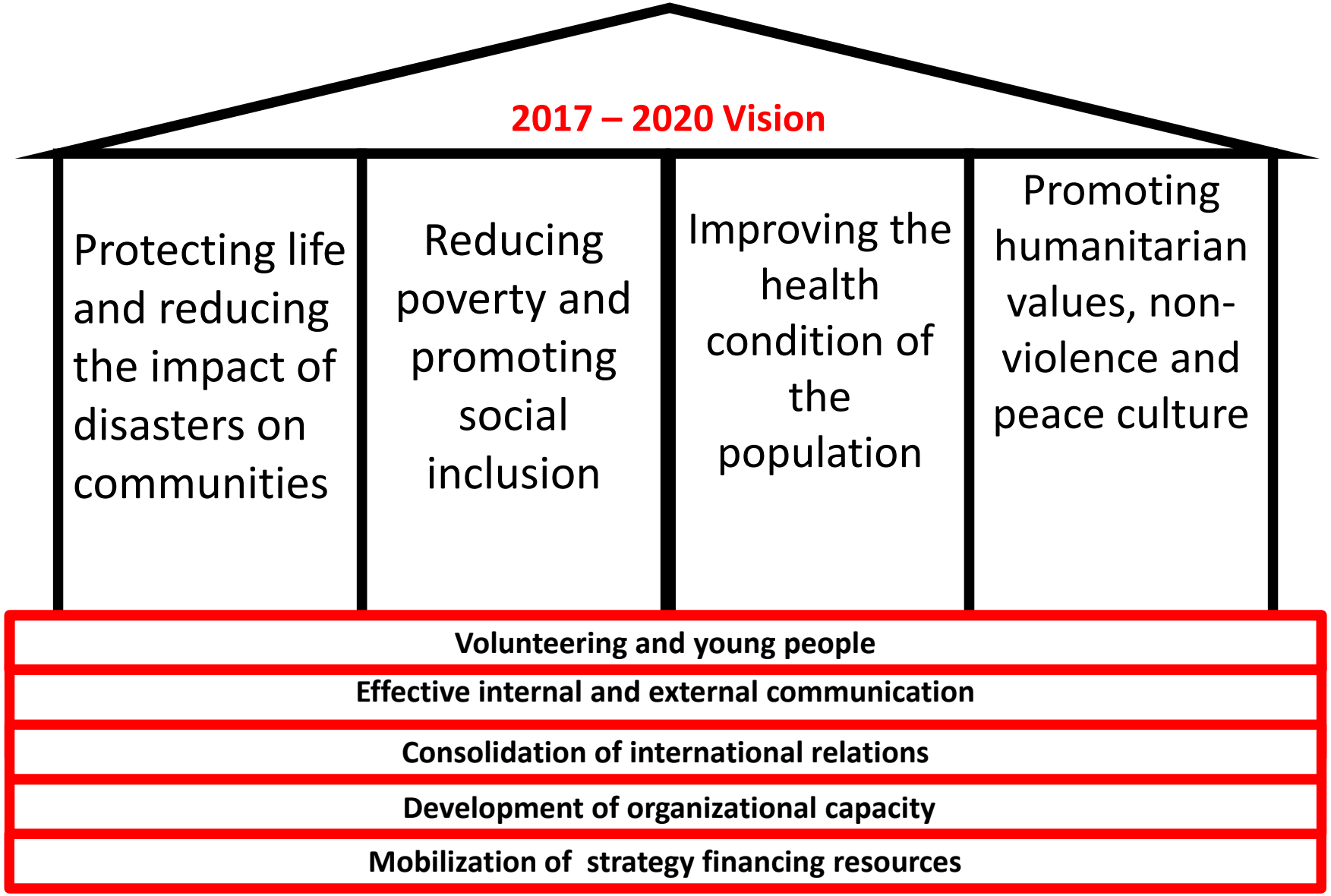
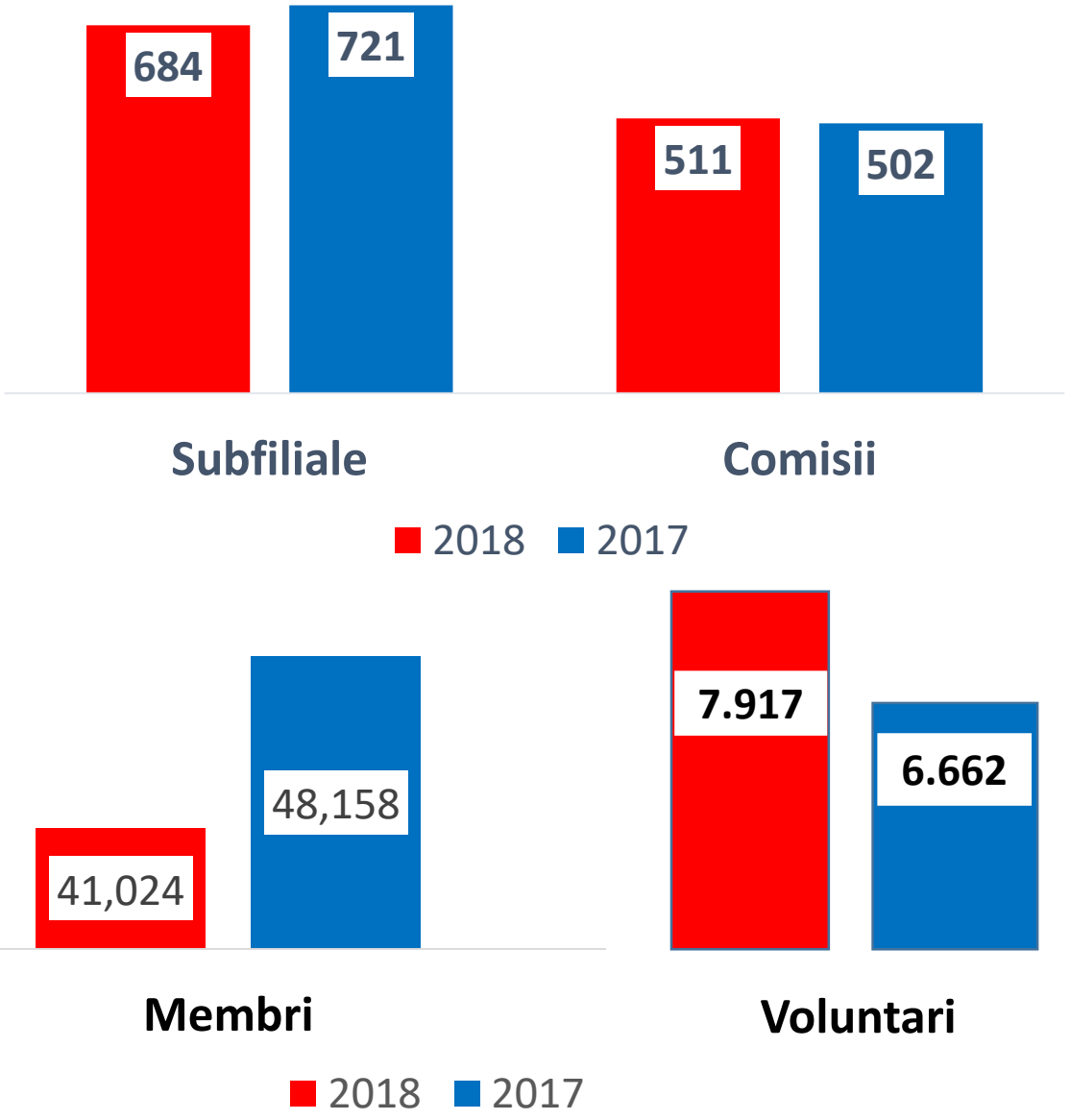
SOCIETATEA NAȚIONALĂ DE CRUCE ROȘIE
ROMÂNIA

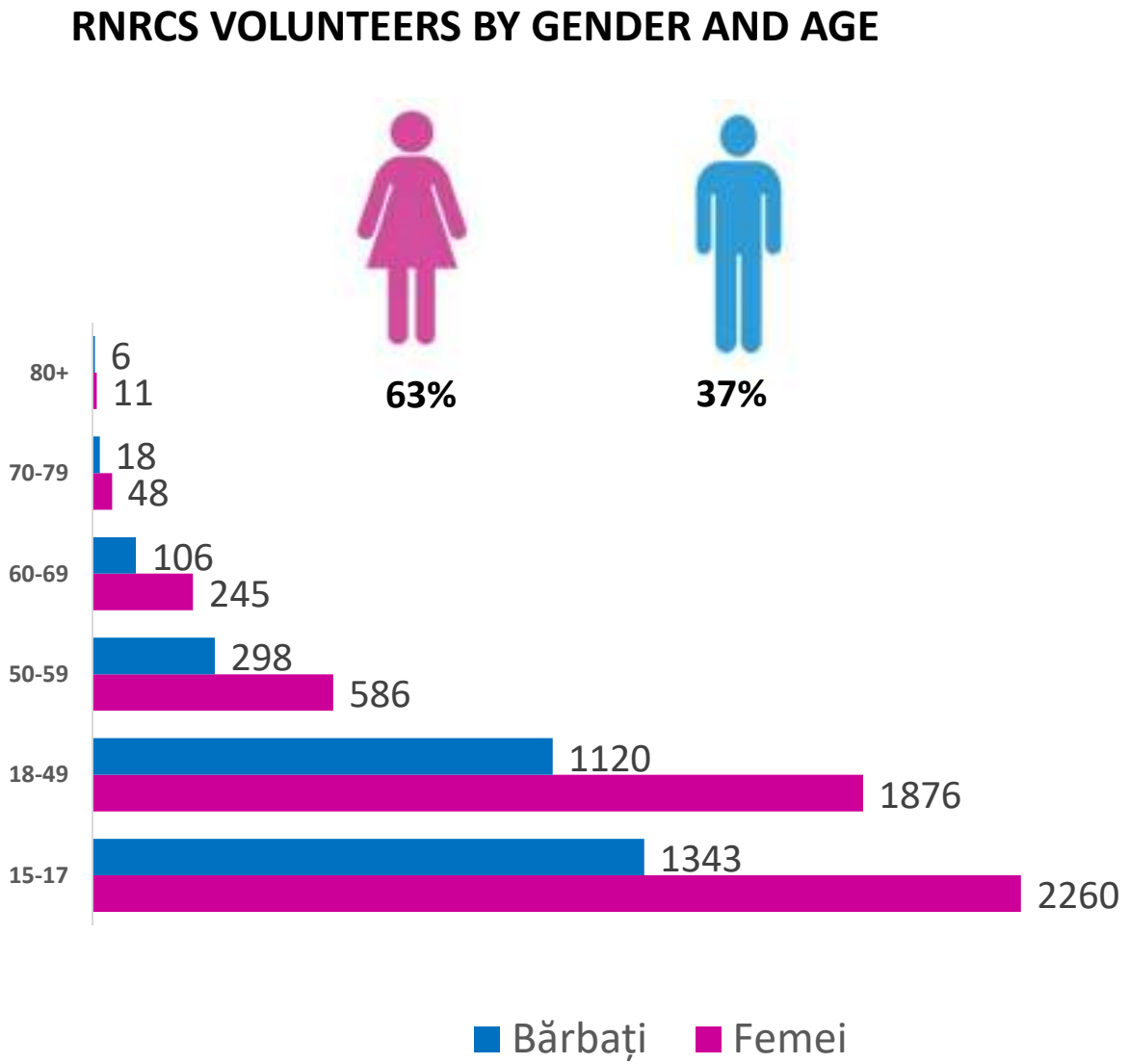
ANNUAL REPORT 2017 – 2018

Strategia Crucii Roșii Române



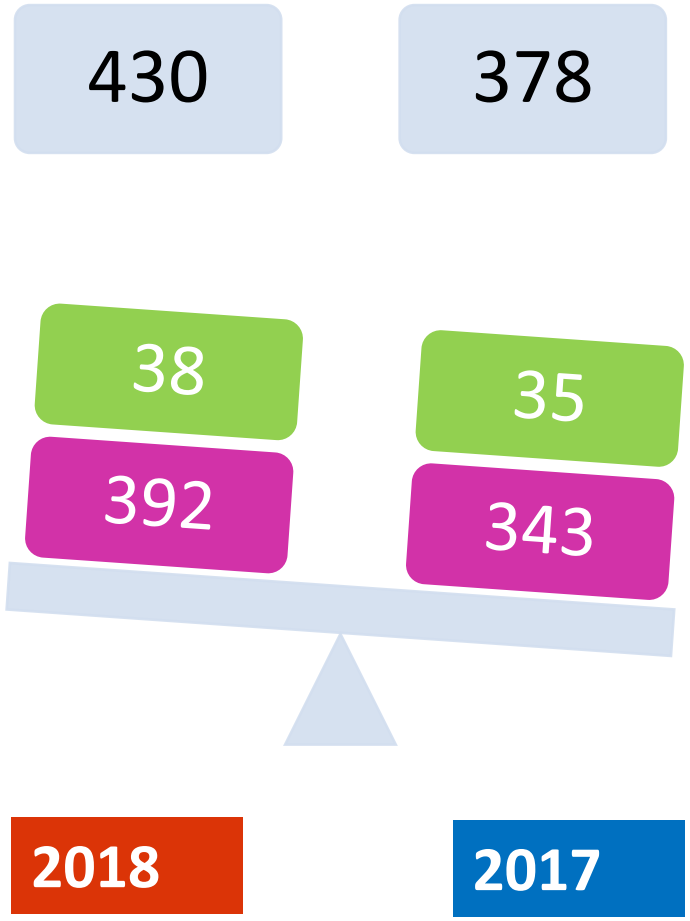
Territorial structure



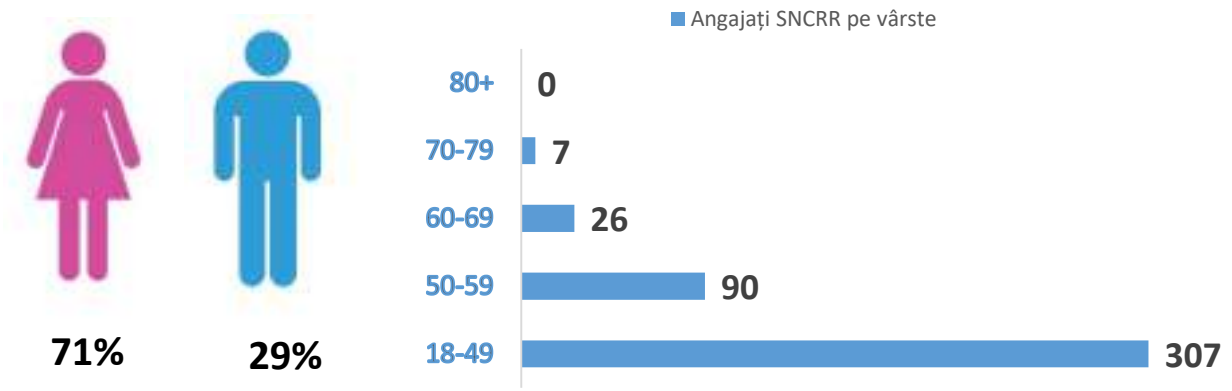


Territorial structure

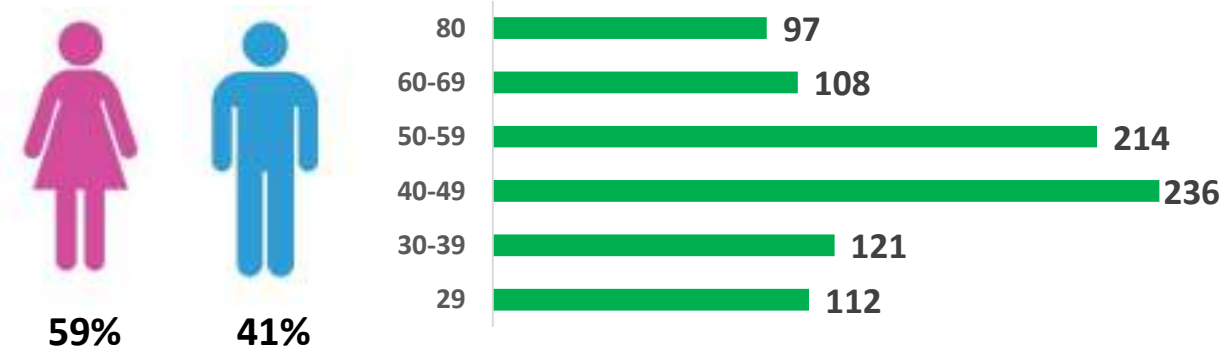
EMPLOYEES



EMPLOYEES BY GENDER AND AGE



Members of Managerial Structures by gender and age (2019)



TRAINING FOR INTERVENTION IN EMERGENCY SITUATIONS

Developing RRC warehouses, pre-positioning of emergency stocks, of basic supplies and logistics optimization

156 600 LEI EMERGENCY FUNDS BELONGING TO THE BRANCHES (32 BRANCHES)

754 050 LEI EMERGENCY FUNDS (HEAD OFFICE)

2 532 BENEFICIARIES OF THE EMERGENCY STOCKS BELONGING TO THE BRANCHES

6 REGIONAL WAREHOUSES

47 REGIONAL MINI-WAREHOUSES

2 CENTRAL WAREHOUSES

2 FILIALE AU INVESTIT ÎN LOGISTICA (Bacău, Sălaj)

Developing RRC warehouses, pre-positioning of emergency stocks, of basic supplies and logistics optimization

RRC has received 2 motor vehicles from the Ministry of Public Finance, with the support of the General Secretariat of the Romanian Government, as follows:

- a Hyundai Teracan, 4X4 car
- a 3.5 ton Ford motor truck (it needs repairing, it has not been registered yet)

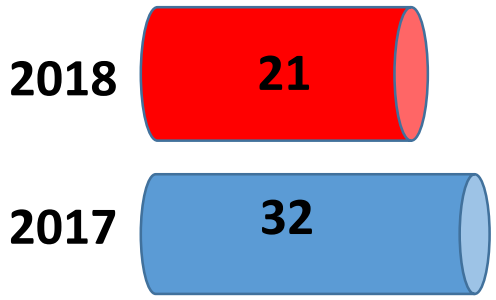
- A caterpillar type vehicle, Agro Avenger 8X8 ST, has been purchased
- A motor truck, MAN tractor type, provided free of charge by the Ministry of Public Finance, with the support of the General Secretariat of the Romanian Government, has been registered, while a 30 ton semi-trailer will be purchased in 2019

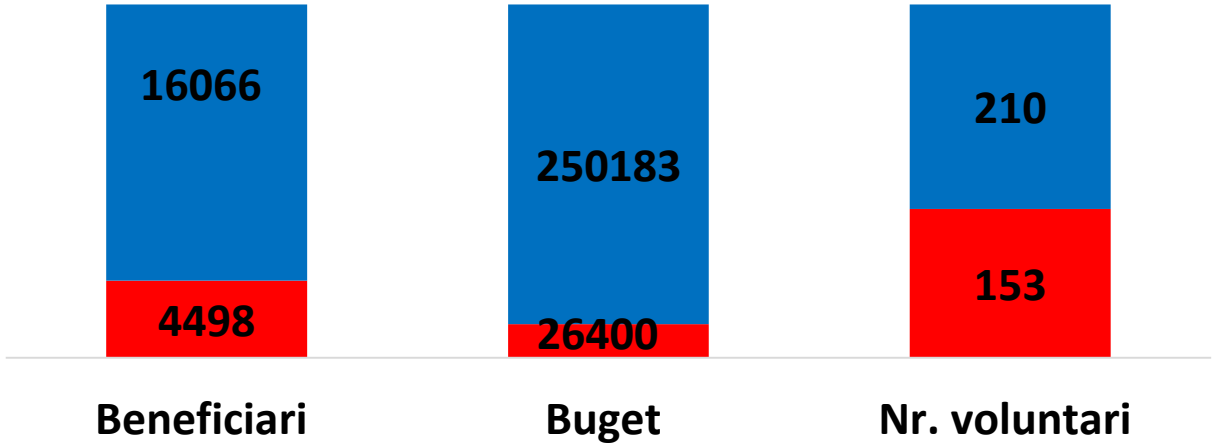
- an Iveco Daily car, provided free of charge by the Ministry of Public Finance, with the support of the General Secretariat of the Romanian Government, has been registered
- a 2018 Dacia Duster car has been purchased
- Following the visit Her Royal Highness, Custodian of the Crown of Romania, Princess Margareta paid to Liechtenstein, the Red Cross Society donated an ambulance to be authorized for class B1/B2

TRAINING THE POPULATION FOR DISASTER RESPONSE

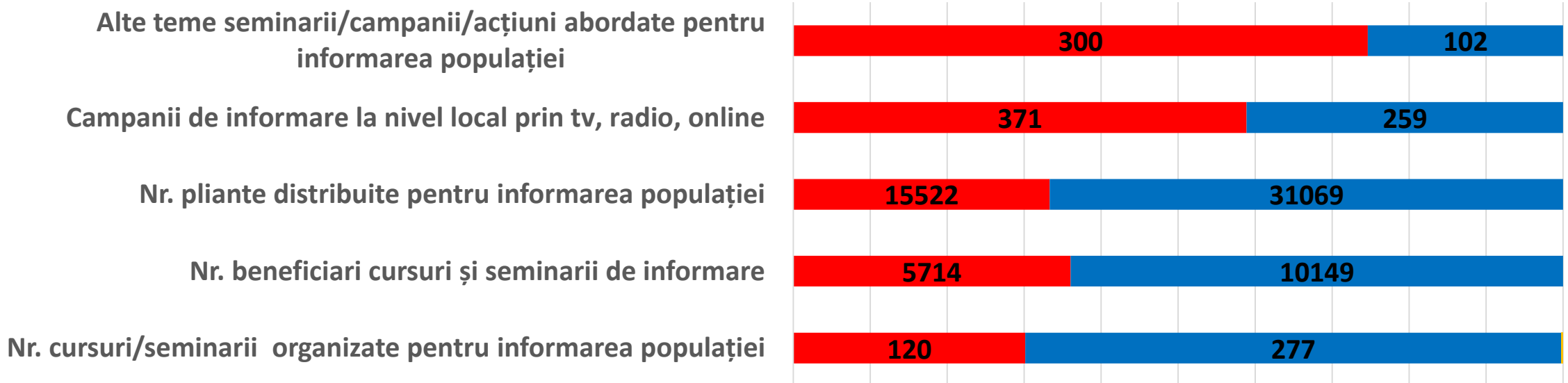
Training communities for emergency response

PREVENTION PROJECTS DEVELOPED IN HIGH RISK ASSOCIATED COMMUNITIES





OTHER POPULATION TRAINING / INFORMATION ACTIVITIES



SOCIETATEA NAȚIONALĂ DE CRUCE ROȘIE ROMÂNIA

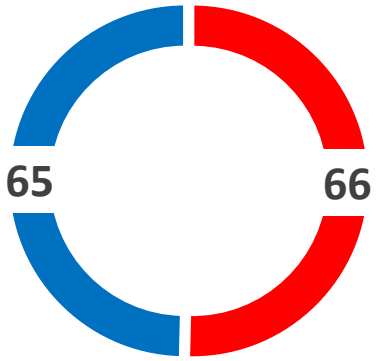
CRUCEA ROȘIE ROMÂNĂ

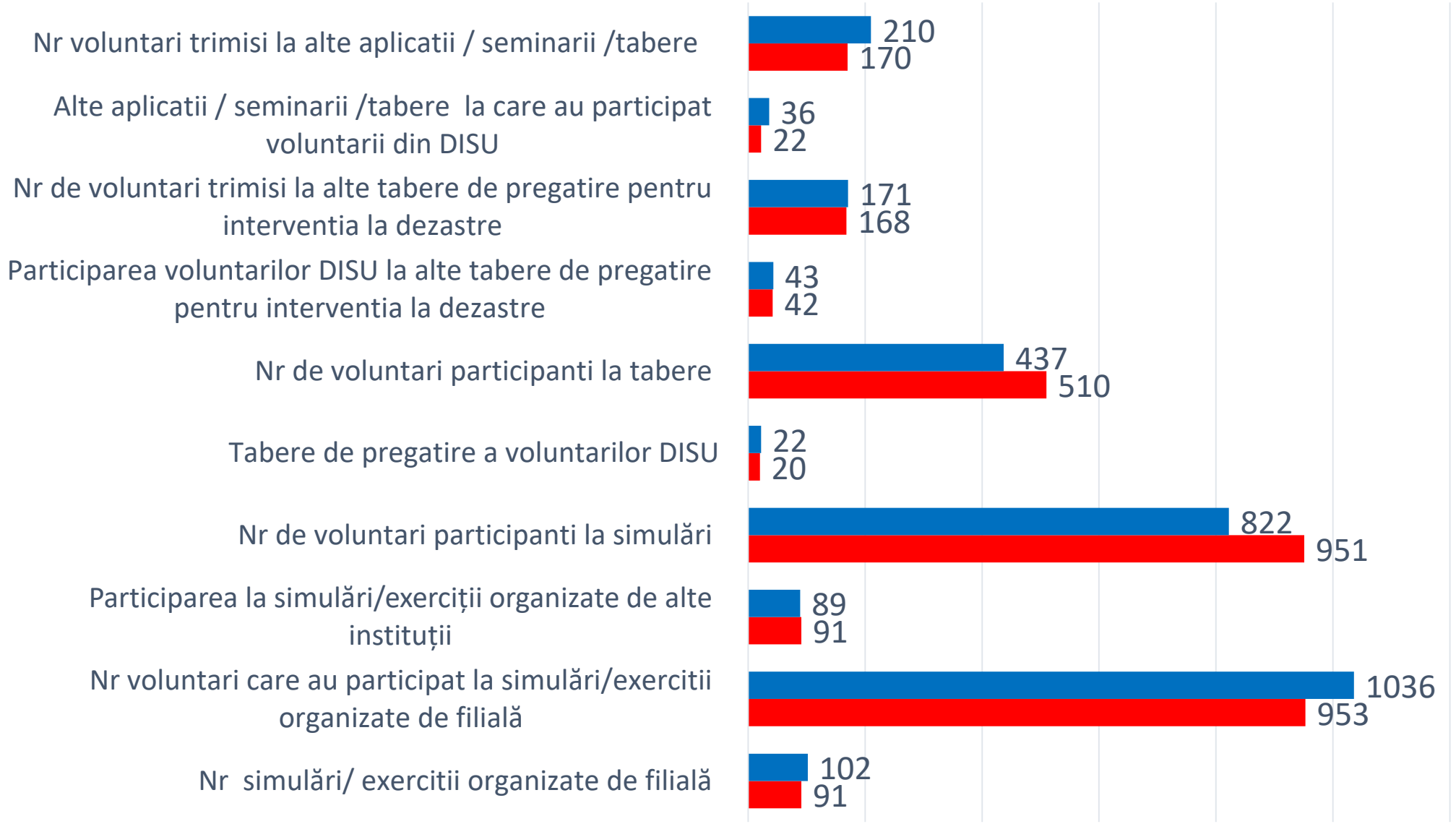
ACTIVITĂȚI DE PREGĂTIRE A VOLUNTARILOR DIN DETAȘAMENTELE DE INTERVENȚIE

WWW.CRUCEAROSIE.RO

Developing the emergency response capacity of RRC

EMERGENCY RESCUE TEAMS





Training of emergency rescue team members

- **Training sessions and seminars** aiming at refreshing first aid and disaster management related knowledge;
- **Exercises, practice and own training camps;**
- **Exercises and practice** held in cooperation with the Civil Protection and Emergency Response Inspectorates as well as with other institutions members in disaster combat commissions;
- **Training** previous to participating in national and international competitions

Training of emergency rescue team members

INTERNATIONAL TRAINING CAMP ON DISASTER RESPONSE ORGANIZED BY THE ROMANIAN RED CROSS

Participants in 2017: 79 volunteers
Participants in 2018: 85 volunteers

Foreign participants in 2017: 6 Red Cross volunteers from Bulgaria, Italy, Hungary and Austria
Foreign participants in 2018: 2 Red Cross volunteers from Bulgaria

Seminars on logistics, psycho-social support, organization of refugee camps, searching and rescue, disaster response, basic first aid and make up of victims

COMPETITION ON DISASTER RESPONSE BETWEEN FIRST AID TEAMS

Perioad :

- August 10th-14th, 2017, location Faculty of Agronomics, Complex B.
- September 13th-16th, 2018, location Valea Ierii, Cluj

Participants in 2017: Botoșani, Brașov, Bucharest District 1, Dâmbovița, Cluj, Brăila , Timiș, Arad, Alba, Constanța, Mehedinți, Sălaj, Bucharest Districts 2 and 3, Hunedoara, Bucharest District 5, Bihor, Ialomița
Participants in **2018:** Cluj, Maramureș, Bucharest District 1, Dambovița, Brăila, Brașov, Botoșani andArad.

Classification	I	II	III	Mention
2017	Botoșani	Brașov	Sector 1 B	Dâmbovița
2018	Sector 1 București	Dâmbovița	Arad	Botoșani

Training of emergency rescue team members

INTERNATIONAL WATER RESCUE AND SPECIFIC FIRST AID CAMP

- **Organized by** Giurgiu Red Cross Branch
- **Participants in 2017**: 40 volunteers from the Red Cross branches based in Argeș, Arad, Brăila, Buzău, Caraș Severin, Dâmbovița, Dolj, Ilfov, Mehedinți, Vrancea, Giurgiu counties and Bucharest District 3
- **Participants in 2018:** volunteers from the Red Cross branches in Mehedinți, Buzău, Dolj, Brăila, Brașov, Harghita, Ialomița, Hunedoara, Iași, Alba, Constanța, Caraș Severin, Argeș, Arad and Giurgiu counties
- **Worshops:** Rescue techniques in running waters and pools, motor boat driving, remote communication and signaling skills, first aid and psychological counselling held at Riviera complex in Giurgiu

DISASTER RESPONSE TRAINING CAMP IN COMĂNEȘTI, GALION, BACAU COUNTY, IIIrd-IVth EDITIONS

Organized by Bacău Red Cross Branch
Period: July 2th7-31st, 2017

Participants in 2017: 70 volunteers from 13 RRC branches
Participants in 2018: 75 volunteers from 16 RRC branches

Workshops:

- Training on sheltering for the participants to practice their abilities to organize a refugee camp, (supplying water, providing for hygiene and sanitation needs etc.);
- Day and night time shelter practice;
- Training in advanced first aid and Humanitarian International Law.

Voluntariat
Imparţialitate
Umanitate
Independenţă
Unitate

ROMANIAN RED CROSS

SEISM 2018 Exercise/ EU-MODEX 2018 International exercise

Warning exercise in order to check on the response and intervention capacity of the structures in emergencies, organized by the Ministry of Internal Affairs through its dedicated Emergency Response Department

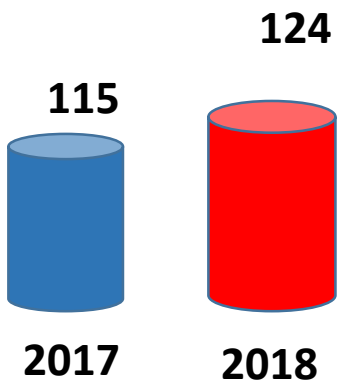
INVOLVEMENT OF ROMANIAN RED CROSS :

- At the level of the Center for Response Coordination and Management located in Ciolpani (Disaster Department)
- At the level of the Operational Control Center in Bucharest (Ilfov Branch).
- Provided fake injured victims for simulation purposes: 20 volunteers from Red Cross Branches in Alba, Braşov, Bacău, Iaşi, Dâmboviţa, Bucharest District 1 and 2, Suceava and Tulcea.
- Volunteers from Bucharest District 5 contributed to the organization of the refugee camp on the National Stadium in Bucharest by mounting tents, beds, providing psychological support to the victims and monitoring their condition throughout the exercise.

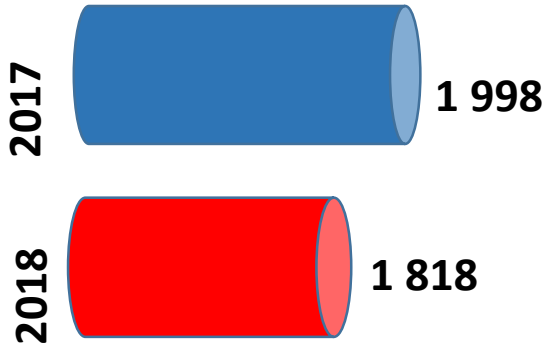
Intervention in emergency situations

Natural disaster effects response and combat

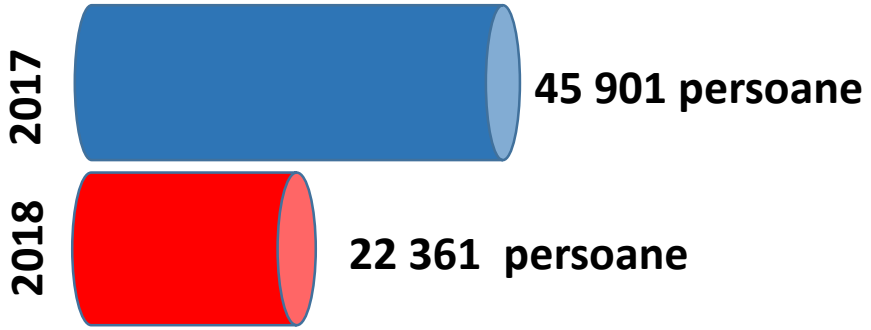
Number of interventions in emergencies



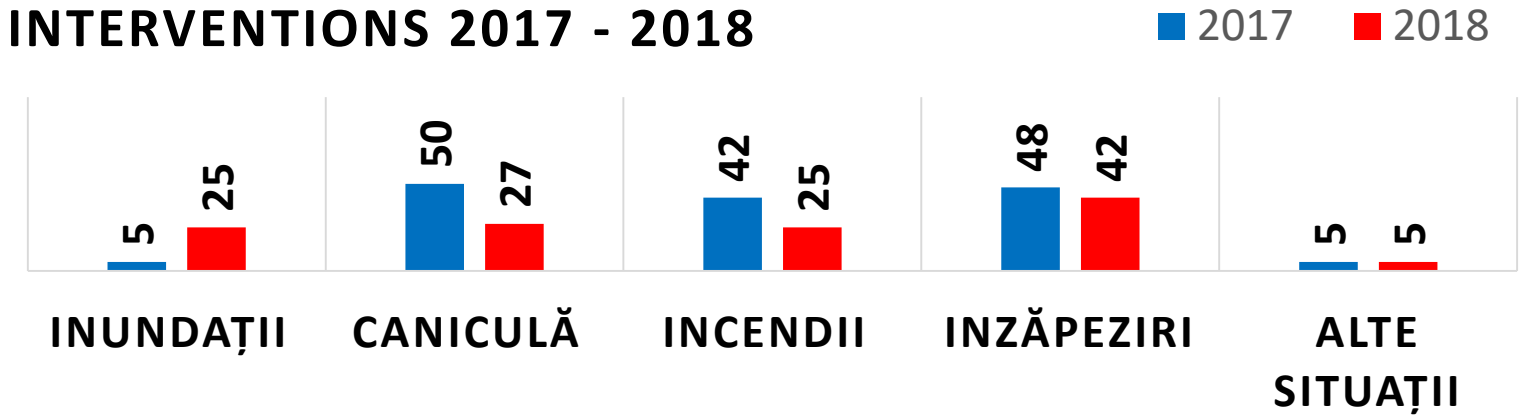
Number of volunteers involved



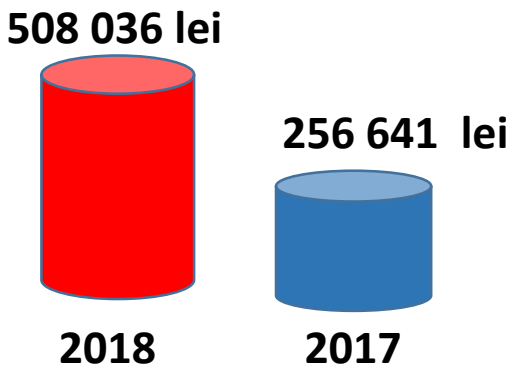
Number of beneficiaries



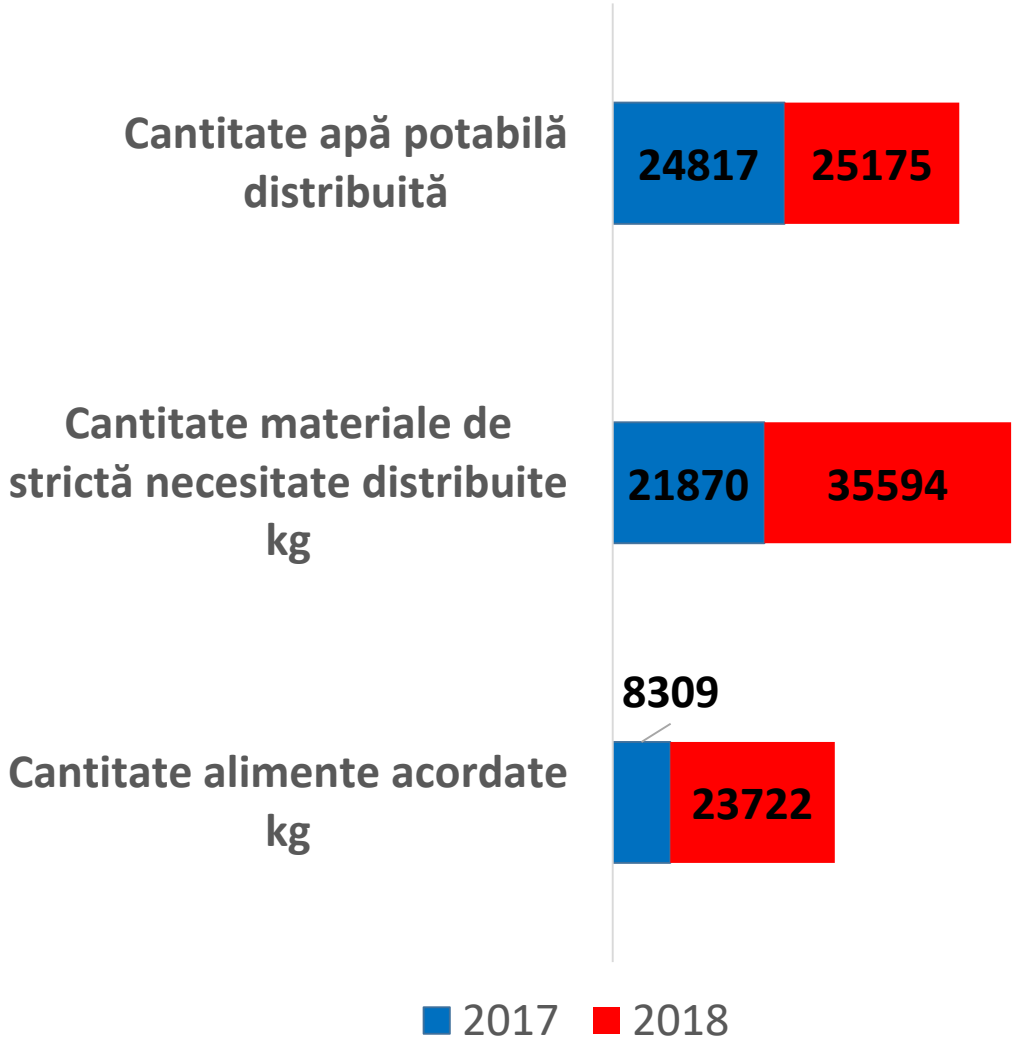
INTERVENTIONS 2017 - 2018

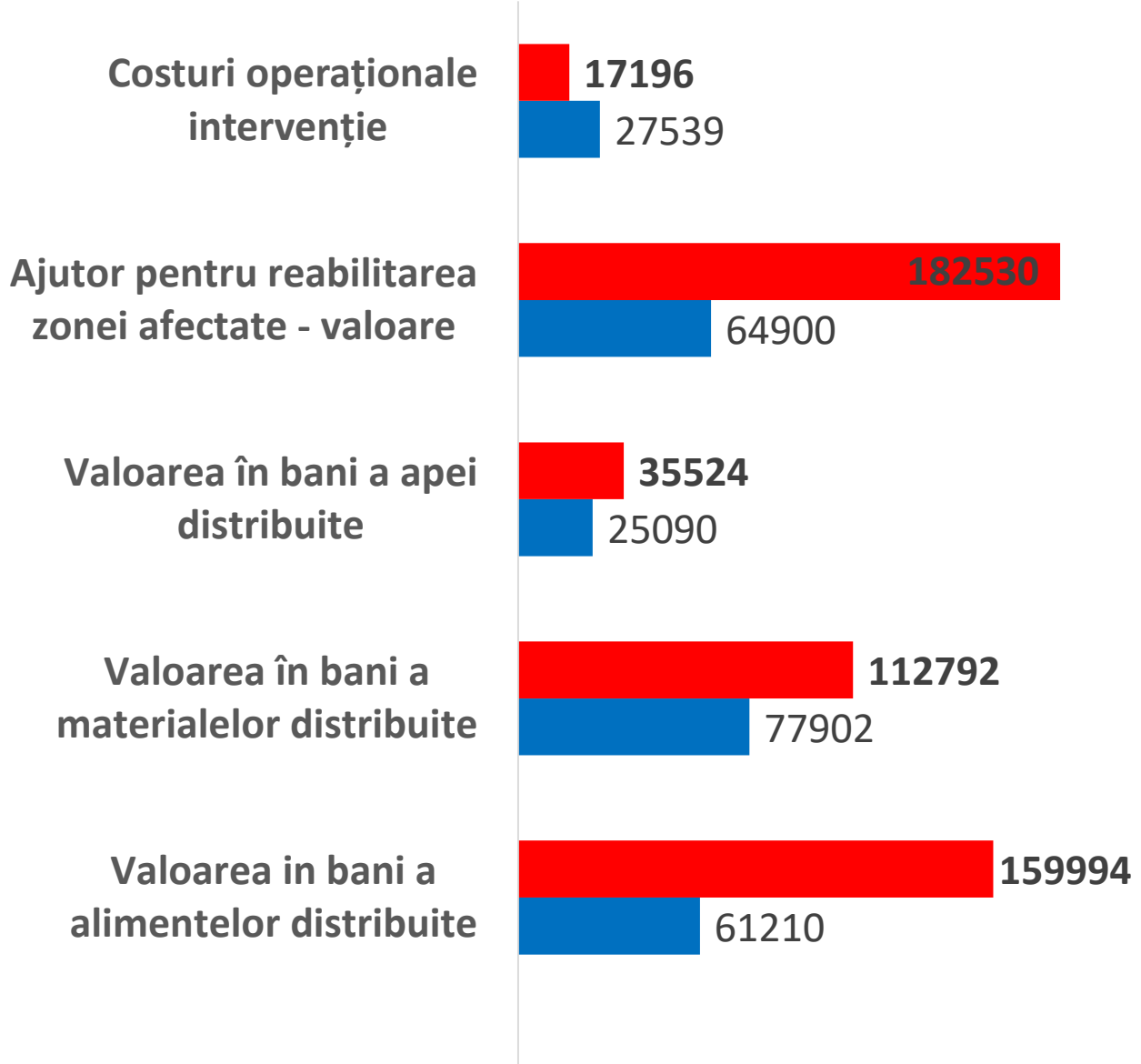


Financial support



Humanitarian assistance provided to disaster-affected victims





Emergency response - Flooding –2018

- **25 localities in 9 flooding-affected counties (Alba, Arad, Argeș, Bacău, Botoșani, Brașov, Covasna, Hunedoara, Vâlcea)**
- **2 602 persons** received water, food, prime necessity goods, psychological counselling
- RRC distributed 350 beds, 105 kitchenware, 610 pairs of boots, 300 sanitary packs out of its central warehouse

Emergency response – Wildfires in 2018

- **25 localities in 13 counties:** Alba, Argeș, Bacău, Botoșani, Buzău, Dâmbovița, Ilfov, Olt, Sălaj, District 5 in Bucharest, Suceava, Vâlcea, Vrancea
- **247 families** received water, food, prime necessity goods, assistance to rehabilitate their lodgings, psychological counselling

Emergency response – Heavy snowfall / freezing 2018

- **42 localities in 14 snow / freeze-affected counties : Argeș, Bacău, Botoșani, Călărași, Dâmbovița, Ilfov, Sălaj, Sibiu, Tulcea.**
- **4 910 persons received** warm tea, food, wood, prime necessity goods, psychological counselling

Emergency response – Other interventions 2018

- **Land sliding - 90 persons received** water, food, prime necessity goods, wood, psychological counselling and money to refurbish their houses (Dâmbovița branch offered 5 000 ron per household for 8 destroyed houses)
- **Water shortage in Bacău –** In July, Bacau Municipality experienced a one week water shortage generated by a major failure of the water supply pipe. The Red Cross Branch in Bacău distributed drinking water to the elderly

Humanitarian support for Greece

Following the devastating wildfires in Greece (July 2018), the Romanian Red Cross sent 3 000 euro as financial assistance to the Greek Red Cross Organization.

The money came from the emergency funds of the Romanian National Red Cross Society to be used by the Greek Red Cross Society for first aid purposes.

Project “Involvement saves lives!”(ACOP)

Project budget: 983 009 ron
Duration: 16 months (starting 06.09.2018)

General objective: consolidating the capacity of RNRCS to formulate and promote a national impact alternative to the public policy initiated by the Government in the field of emergency prevention and response, in accordance with the Public Administration Consolidation Strategy.

An alternative policy will be developed, known as “Humanitarian Aid Policy in Emergencies”

Target group: 400 persons – representatives of relevant institutions:
2 persons from the General Inspectorate for Emergency Response, central level, 50 persons from county-based Inspectorates, 50 representatives from County School Inspectorates, 50 representatives from Gendarmerie, 50 Police representatives, 100 representatives from the Red Cross Branches, 50 representatives from “Save the Children”, 10 representatives from “Habitat for Humanity”, 5 representatives from Caritas, 5 representatives from FOND Forum, 28 TAUs and schools in Bucharest-Ilfov area
The 400 members of the target group will participate in county-level seminars, as well as to training sessions.

MIGRATION

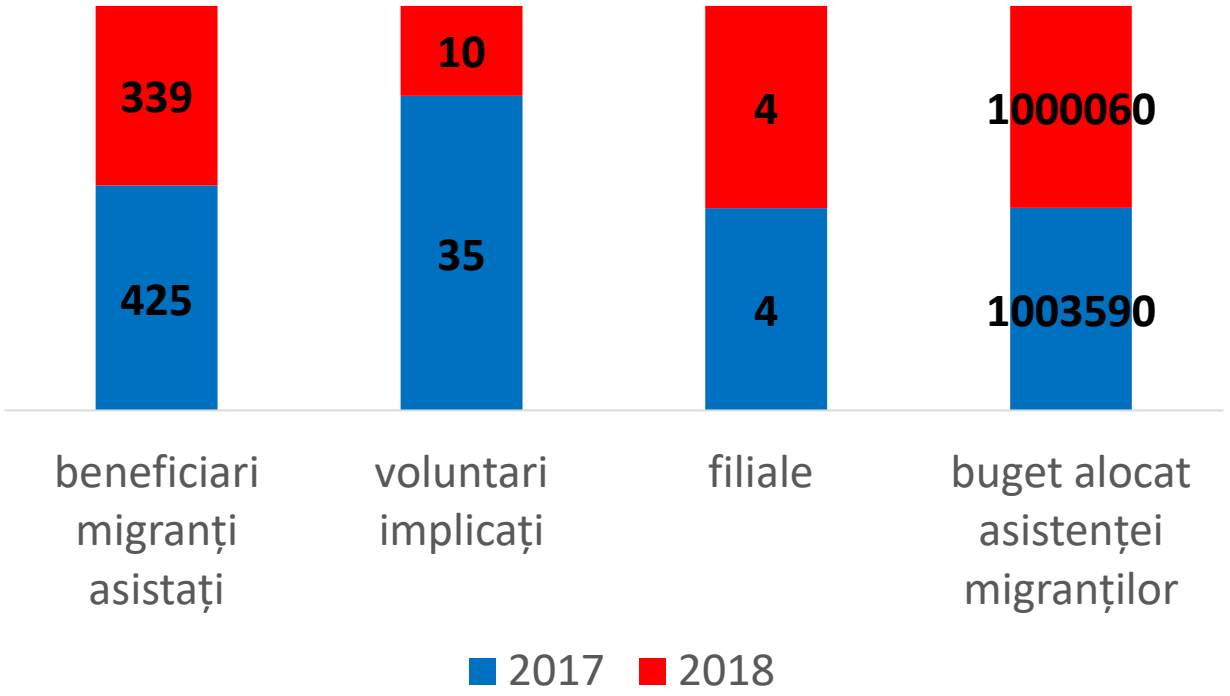
Raising the awareness regarding migration and supporting the migrants

❑ **Satu Mare**, *"Help Again„* (ACOP CP 2 financed project).

- Budget: 999 560 ron
- Beneficiaries: 320 ron

Target: develop an alternative to the public policy regarding migration, in order to:

1) Promote a better approach to the needs of the migrants in Romania;
2) Prepare to meet the large scale needs that might occur if migration flows should change and affect Romania as well;
3) Built the capacity of the Romanian Red Cross to work with migrants



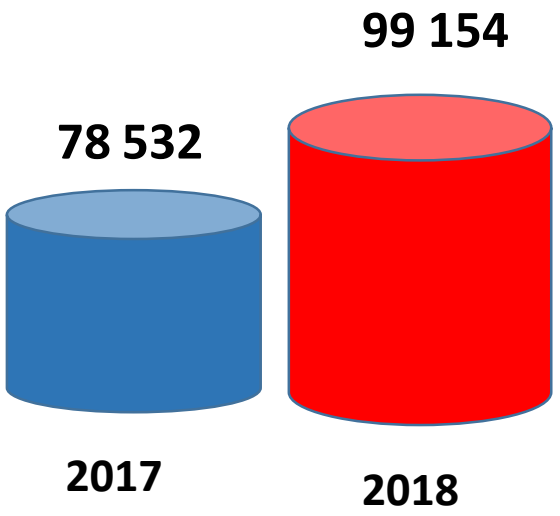
❑ **Timiș,** Provide counselling and accommodation in dedicated centers, draw up identity papers for the migrants, ensure emergency humanitarian support.

❑ **Vrancea**, Events promoting humanitarian values such as respect of the human dignity of migrants and refugees.

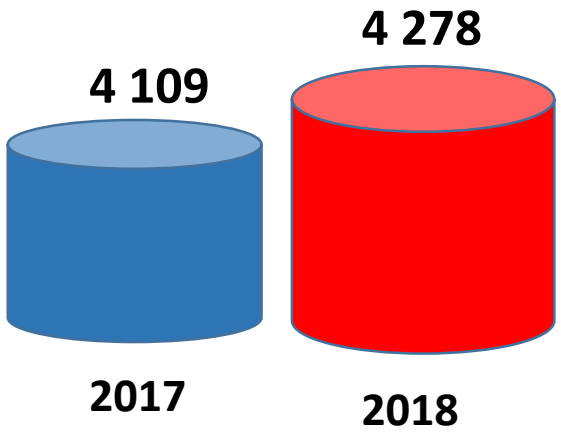
SOCIAL SERVICES AND PROGRAMS

Reducing poverty and promoting social inclusion

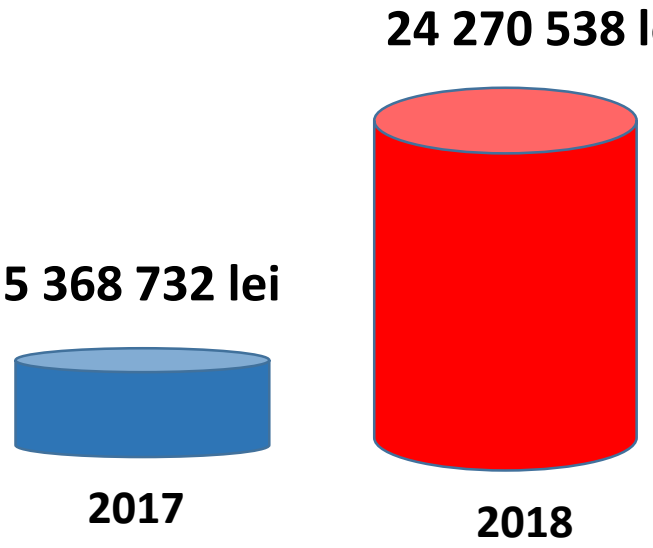
Direct Beneficiaries



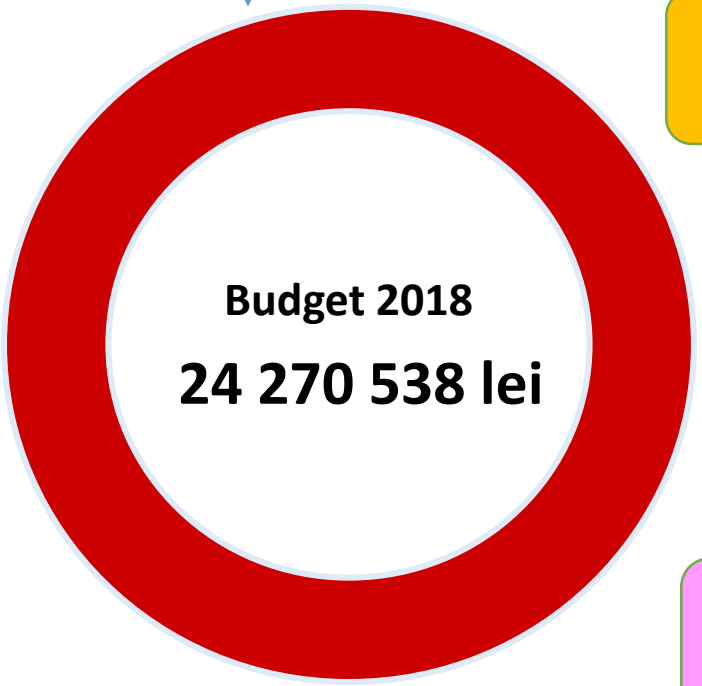
Volunteers



Valoare proiecte



Social projects implemented in 2018



SOCIAL INCLUSION PROJECTS
- **3 931** beneficiaries
- **15 173 677** lei

PROJECTS SUPPORTING ROMA POPULATION
- **1 695** beneficiaries
- **411 052** lei

HOME CARE SERVICES FOR THE ELDERLY/ THE SICK PEOPLE AND PROTECTED TYPE LODGINGS
- **786** beneficiaries
- **3 960 989** lei

PROMOTION SERVICES OF ACTIVE AGEING
- **1 565** beneficiaries
- **28 637** lei

CARE TAKING SERVICES OTHER THAN THOSE FOR THE ELDERLY
- **2 641** beneficiaries
- **802 501** lei

OTHER PROJECTS SUPPORTING VULNERABLE PEOPLE. RANDOM DONATIONS. FOOD BANK.
- **88 536** beneficiaries
- **3 893 682** lei

Project “A chance for everyone, a chance for all” (HCOP)

Project co-financed within the framework of the Human Capital Operational Program 2014 – 2020.

Implementation period : 20th April 2018 –19th April 2021
Budget: 6 446 890 ron
Partners: Romanian National Red Cross Society –Bacău Branch, Corbasca, Colonești and Secuieni communes
General objective: Implementing integrated support measures in order to reduce school dropout risk in three schools facing high educational risk in Corbasca, Colonești and Secuieni communes, Bacău county.

Target group:

- 209 kindergartners
- 632 pupils
- 300 parents
- 264 teachers

Project “Answer: Present! The future is taught in school» (HCOP)

Budget: 6 564 113 ron

General objective: implementing integrated support measures in order to reduce school dropout risk and, in th meantime, to prevent early school dropout in 4 schools facing high educational risk, in Timiș county.

Parteneri:

- Timiș Red Cross Branch, Lugoj Municipality, Biled commune, Foeni commune, Giera commune

Target group:

- 79 ante-pre-schoolers
- 108 pre-schoolers
- 423 gymnasium pupils
- 57 young people involved in “A second chance” program
- 300 parents
- 65 teachers/support staff

Integrated interventions for workforce occupancy in the Giurgiu-Ruse cross-border area

The project is implemented by the Red Cross Branch in Giurgiu, as leading partner, Anghel Kancev University (2nd partner) and the Academy of Sciences in Sofia (3rd partener).

- General objective: developing employment opportunities for the unemployed and the inactive persons in Giurgiu-Ruse area for 18 months.
- **Target group:** 100 inactive persons (50 from Bulgaria and 50 from Romania), 100 unemployed (50 from Bulgaria and 50 from Romania) and 300 young people who have never attended school or any kind of training and do not work (150 from Bulgaria and 150 from Romania).
- **Budget:** out of the total budget of 2 999 684 ron, 1 780 042 ron was the share of the project leader, Giurgiu Red Cross Branch

Outcomes:

- **150 young people in Giurgiu** (aged 16 and 24) who had never had a job and had never attended school, were trained as follows: 75 young people in English, starting level, IT and entrepreneurial skills, 50 young people were trained and qualified in tractor driving and plant growing.
- **Two job fairs** were organized - 200 unemployed, about 20 de employers in Giurgiu, 4 in Ruse, offered 70 jobs for the inactive population in the region.

Specialist caregiving services authorized by the law

The medical social services unit for the elderly developed by the Red Cross branches in Alba, Bacău, Brașov, Covasna, Hunedoara, Teleorman, Tulcea and Sălaj counties provided, in 2018, homecare services for the vulnerable elderly by hiring for them qualified "caregivers

- **Budget: 2 196 418 leid**

- **Beneficiaries: 706 persons**

Alba (11 elder people), Bacău (140 elder people) Brașov (40 elder people), Covasna (224 elder people), Teleorman (10 elder people), Tulcea (5 elder people), Sălaj (9 elder people).

- The elderly were assisted for their basic needs, administration of oral medicines and external treatments, blood pressure and temperature measurement etc.

Specialist caregiving services authorized by the law

Homecare medical social services
Red Cross Branches in Alba, Bacău, Covasna, Hunedoara

Alba RC branch – Project MICESA

Integrated measures to combat social exclusion within marginalized communities in Alba Iulia Municipality

Budget: 1.764.571,74 ron
Nr.of beneficiaries:

- 20 elder persons,vulnerable from social and medical point of view
- 60 persons with medical problems and needs
- 50 beneficiaries of first aid courses
- **Implementation period :** 19.09.2018-18.09.2020

Nr. of employees: 12
Financed from European Social Fund

Social inclusion of children and and young people in Romania, community supported "Community day centers for children and young people from disadvantaged communities, in 3 areas"

Project duration: October 1st, 2014 - June 30th, 2018

Location: Botoșani, Craiova, Lupeni

Objectives:

- Implementing services that will contribute to assist socially marginalized young people and their families in developing living abilities
- Developing project management and lobbying capacity within RNRCS in order to be able to meet the needs of the vulnerable population

Target group:

1500 children, young people and their families (500 children per branch) coming from socially-vulnerable families, volunteers and employees of the Romanian Red Cross branches, representatives of the local community.

Outcomes:

- Licensed service for Day care centers of RNRCS for children and young people
- 3 E.G.A.L centers for children and young people opened and functional in Craiova, Botoșani și Lupeni
- Ensuring daily warm meals and assistance with home works for 479 pupils
- 233 volunteers trained and involved in the activities of the centers
- 2 camps organized for 100 children and 40 volunteers
- 1705 children from the target group were trained to acquire independent living abilities

ABILITIES

LIBERTY

CENTRUL E·G·A·L

GENEROSITY

EDUCATION

Other social inclusion projects

Socio-medical complex
Mărășești I and II Vrancea

Beneficiaries: 4.000 persons

Services provided:

MEDICAL SERVICES: providing first aid; vaccination and contraceptive promotion campaigns; sanitary education campaigns

SOCIAL SERVICES: social counselling; assisting with personal hygiene; laundry and ironing services; supplying food packages and medicines (by groups of chronic diseases and emergencies); clothing and footwear articles; hygiene packages.

Financers: Hilsfverein Nymphenburg e.V. Germaniy

Children's club in Homocea, Vrancea county

Beneficiaries: 20 children

Outcome: 20 children are weekly supported in developing independent living abilities

Aurora Club in Vrancea county

Beneficiaries: 20 children

Outcomes: 20 children supported in developing independent living abilities

Other social inclusion related projects

"School is on your side" – Prahova county

Prevention campaign regarding school dropout risk and integration/reintegration of children from vulnerable groups into education systems, implemented in Filipeștii de Târg Commune, Bratasanca village, through attending **„after school care centers"** programs.

Target group: 30 pupils, grades 0 –VIth, 30 families of children subject to school dropout risk and school staff.

Budget: 19 000 ron

Child daycare center - BABADAG

Between July-September 2018, 460 children (273 boys and 187 girls) benefited from the support of the community day care center of the Red Cross in Babadag. On the average, over 35 children came daily to the care center, but there had been days when more than 65 children attended.

A number of 13 children aged between 8-13, who had never attended school were identified. Alongside with the director of the school and with the county Inspectorate for roma population, those children were enrolled at a special alphabetization class teaching a special curricula.

Sibiu

Educational and recreational activities for institutionalized children

Bucharest District 5

Providing counselling and support for institutionalized children

Projects supporting roma population

DEVELOPMENT BASED ON COMMUNITY INVOLVEMENT

Project duration: December 15th, 2016 –December 30th, 2018
Financer: Swedish Red Cross

Implementation area: Mures, Harghita, Vrancea and Tulcea

Targets:

- Romanian Red Cross Branches, Head office included, were trained to work with vulnerable and marginalized communities through PCD method;
- Vulnerable and marginalized communities in Romania are helped to improve their living conditions.

Dezvoltarea Participativă a Comunității

Outcomes:

- 1 808 direct beneficiaries
- 3 704 indirect beneficiaries
- 7 micro-projects developed and implemented in 4 majority romani communities
- 26 CRR branches were trained to use PCD methodology
- Development strategy for Focsani city elaborated through PCD methodology and forwarded for financing from national sources
- Establishment of the 4th EGAL Center for children in Babadag, Tulcea county.

CRUCEA ROȘIE MUREȘ
CENTRU COMUNITAR
MOBIL
proiect finanțat de
CRUCEA ROȘIE SUEDEZĂ

Projects supporting roma population

POSITIVE DEVIANCE

Perioad: May 2018 – May 2019

Financer: International Red Cross and Red Crescent Federation – Shoken Fund

Budget: 105 110 ron

Implementation area: romani community living in Gârcini, Săcele Brașov county

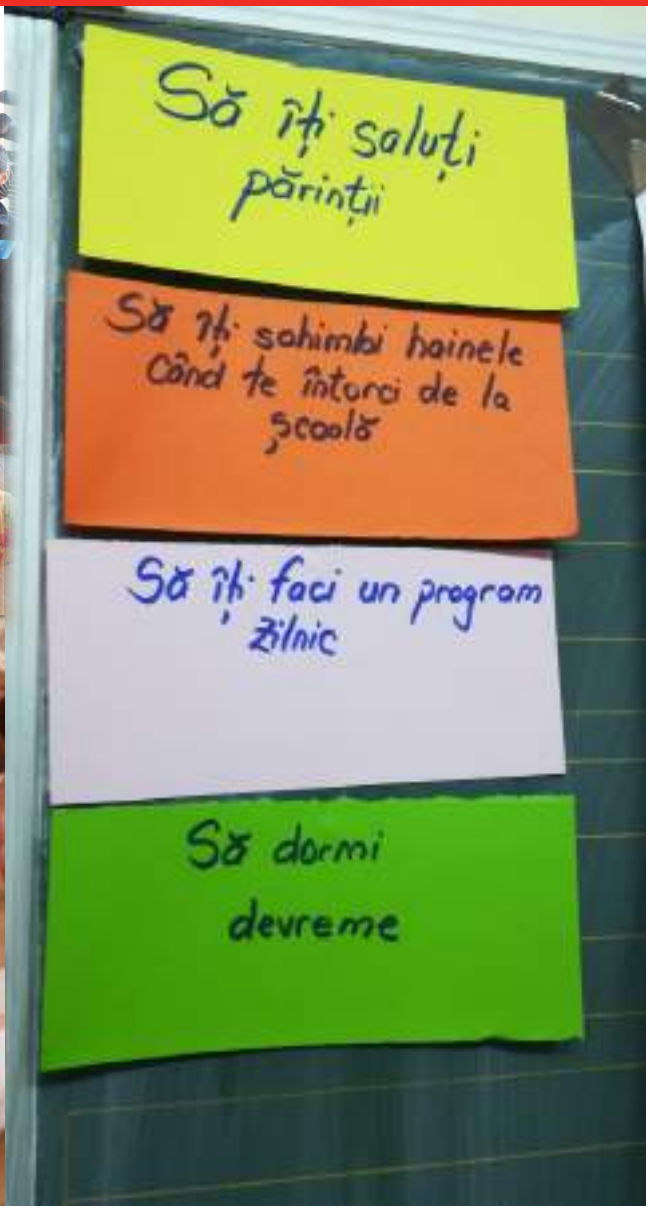
Partner: SNCRR SC –Brașov county

Target: achieving social change by applying the Positive Deviance methodology that implies both involving the community and the peer-to peer education and by replicating the already existing positive behavior at community level.

Starting idea – how comes that, in a community where everybody has access to the same resources, some succeed and some don't ?

Chosen topic: The members of the community chose to identify and to promote those positive behaviors that could impact on children's education.

POSITIVE DEVIANCE – DEVIANȚA POZITIVĂ



Projects supporting roma population

Project: Temporary lodging campus „Under the Red Cross Shelter”

- Beneficiaries: 80 persons, mainly coming from families evacuated from a social building belonging to Focsani City Hall

”School supplies donations” – Auchan Campaign

Purpose: Distribute 1800 fully equipped school bags to children / pupils from disadvantaged families

Implementation area: 33 counties hosting AUCHAN supermarkets – Bacău, Maramureș, Brașov, Cluj, Constanța, Dolj, Hunedoara, Galați, Iași, Bihor, Argeș, Prahova, Satu Mare, Sibiu, Suceava, Mureș, Timiș and Bucharest.

The campaign followed the example of the Food Bank initiative, being supported by the volunteers in the branches mentioned above, between August 1st –September 30th, 2018

Food Bank – National program
Supporting poverty/social marginalization affected persons

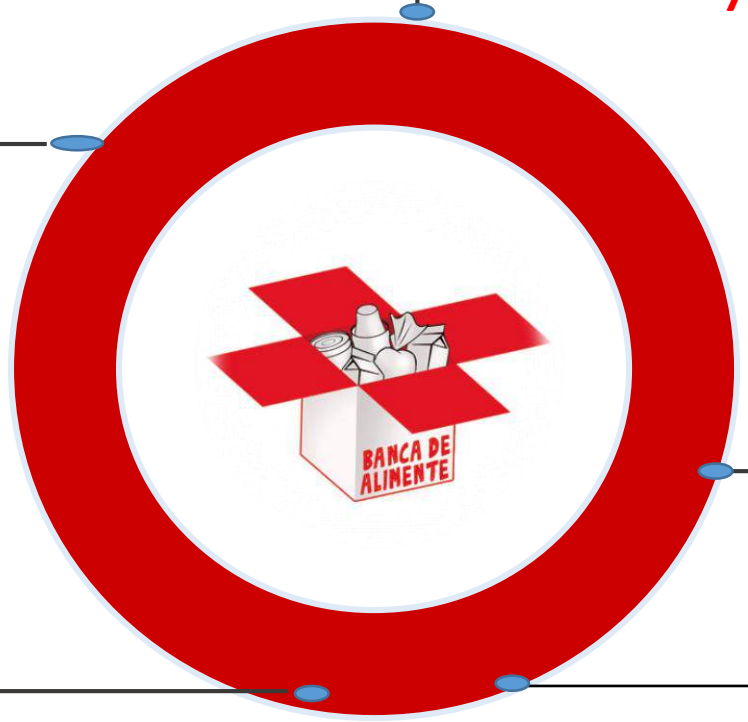
Money collected in money boxes

122 452 lei – 2017 (SC)

Food supplied

62 760 kg – 2017

79 204 kg - 2018



Beneficiaries

8 748 families – 2017

9 767 families - 2018

Voluntari

1 677 persons – 2017

1 650 persons - 2018

Implementation

36 branches: 6 sectoare în București și 30 județe din țară.

Partner shops

Carrefour

MEGA IMAGE

Cora Arad, Cluj, Constanța și Mehedinți

DONEAZĂ
pentru
BANCA
de
ALIMENTE

CAMPANIA
EGĂTIRE PEN

„Comfort Challenge” - Ariston Campaign

Nobody should ever lack minimum comfort, moreover the children or the elderly.
“We hope, our initiative to be the first step in supporting those who do not benefit from basic daily comfort utilities” **Catalin Draguleanu**, Country Manager **Ariston Thermo Romania**

- ✓ 32 branches
- ✓ 413 boilers donated
- ✓ 250 children and elder care centers as direct beneficiaries
- ✓ about 32.000 indirect beneficiaries
- ✓ on-going online donation campaign

Noriel Campaigns

- 30 reconditioned and fully equipped computers donated to EGAL Centers in Focșani and Babadag, as well as to several schools in Călărași county
- 1 544 baby diapers donated to maternities in 25 counties
- Responding to letters sent to Santa Claus – Noriel employees reacted towards 35 children, beneficiaries from EGAL Centers in Focsani and Babadag by buying them the Christmas presents they had asked for

„Let's offer a fresh start for a new born baby" Campaign

Partners: PROFI, Procter&Gamble
Budget: 70,000 euro
Implementation period: 2017-2018

Outcomes:

- ❑ Campaign implemented by PROFI supermarkets between July – September 2017
- ❑ 48 beneficiaries all around the country
- ❑ 128 beds for the newborns were distributed
- ❑ 10 450 bed sheets were distributed

Other projects

„The Otter Shoes”
Outcomes: donation of 2194 pairs of shoes.
Over 100 RRC volunteers at national level were involved in sorting and distributing hygienized footware to needy persons

Clothing for needy persons
Waikiki commercial company donated about 70.000 clothing items to the Romanian Red Cross. Over 200 volunteers were involved in sorting and distributing the clothes by age and size of the beneficiaries.
Total beneficiaries: about 11 000 persons

Active ageing promotion activities

Active ageing promotion activities organized within 13 Red Cross branches and Head Office

Seniors'Club

- **Harghita, Generations'Club** *in Miercurea Ciuc, Bălan, Crişeni, Valea lui Pavel, Cristuru Secuiesc, Fântâna Brazilor, Cinod Eghersic*
- **Sibiu,** Golden Age Club, attended by 20 elder people
- **Vrancea,** *Seniors'Club , attended by 135 elder people*
- **RNRCS Head Office in Bucharest***, Seniors'Club,* attended by 60 persons

Meetings with retirees at the day care centers

Arad, Educational events organized at the centers for the elderly
Bacău, Periodical meetings organized at the headquartes of the branches or/and in restaurants
Ialomița, Meetings with retirees at day care center inSlobozia
Mureș, "Grandchildren searching for grandparents!", activities involving still active but single elder persons
Olt, Meeting the members of the Retirees'Club in Olt
Sălaj, Thursdays for the elderly

HEALTH EDUCATION

Promoting health, risk factor prevention and combat

Information, education, communication programs meant to promote a healthy life style

BUDGET
123 983 lei

VOLUNTEERS
1 029

BENEFICIARIES
106 093

Information programs meant to combat risky behaviors for health

BUDGET
13 401 lei

VOLUNTEERS
679

BENEFICIARIES
19 056

Prevention programs for transmissible diseases including promotion campaigns on the benefits of vaccination

BUDGET
7 250lei

VOLUNTEERS
188

BENEFICIARIES
10 585

Prevention programs for household and road accidents

BUDGET
4 105 lei

VOLUNTEERS
143

BENEFICIARIES
4 308

Promotion campaigns for volunteer unpaid blood donation

BUDGET
20 868 lei

VOLUNTEERS
376

DONORS
1 949

Health and first aid education competition ”Skillful first aiders” - 2018

NATIONAL LEVEL

2017

- **220** school children
- **44** teams

2018

- **215** school children
- **43** teams

LOCAL LEVEL

2017

- **5859** school children
- **920** schools

2018

- **5 889** school children
- **916** schools

Classification

YEAR	2017	2018
TEAMS	V – VIII grades	IX-XII grades
Ist place	TL	S1
IInd place	IF	VS
IIIrd place	S1	TL

Sanitarii PRICEPUTI

Umanitate
Imparțialitate
Universalitate
Unitate
Independență
Voluntariat
Neutralitate

TULCEA
TIMIȘ
SECTOR 6
OLT
DOLJ
GALAȚI
SUCEAVA
VASLUI
ILFOV
IAȘI
MUREȘ

Health education oriented programs

COMPETITION “LITTLE PARAMEDICS”

2017

3 637
Pre-primary and pre-school

168
Volunteers

600 lei
Budget

2018

7 578
Pre-school

221
Volunteers

2 837 lei
Buget

Health education oriented programs

"COLGATE" SCHOOL PROGRAM

Pupils involved

2017: 146 572 children (age 6-9)

2018: 171 468 children (age 6-9)

"COLGATE SMILES" PROGRAMS

Pupils involved

2017: 1 500 children (age 6-9)

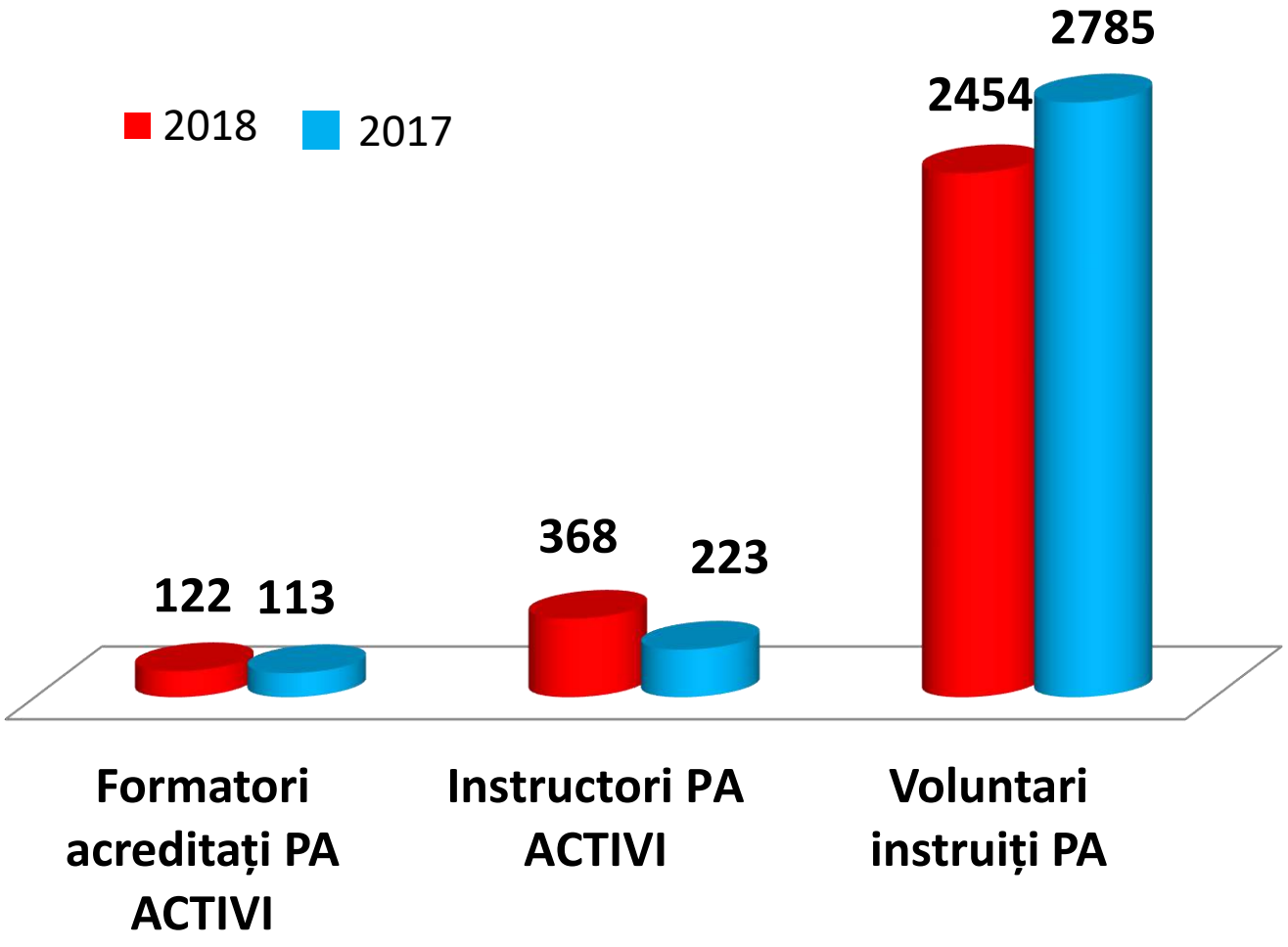
2018: 1 704 children (age 6-9)

Free dental consultations

BASIC FIRST AID

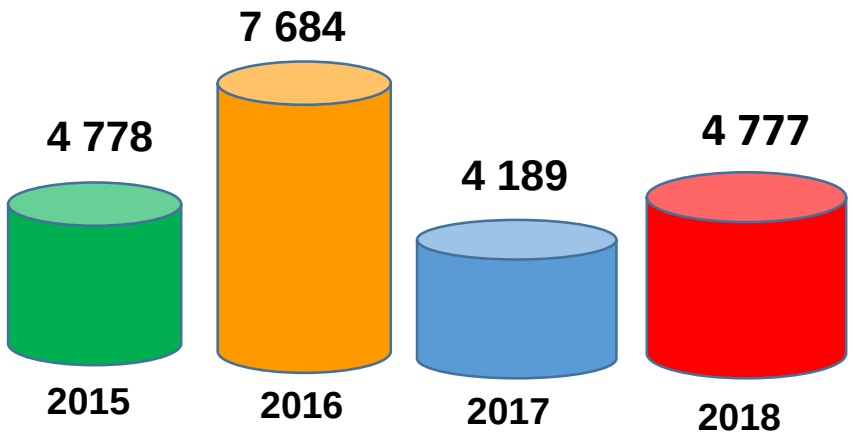
Developing and extending the national basic first aid training and preparedness system

Human resource

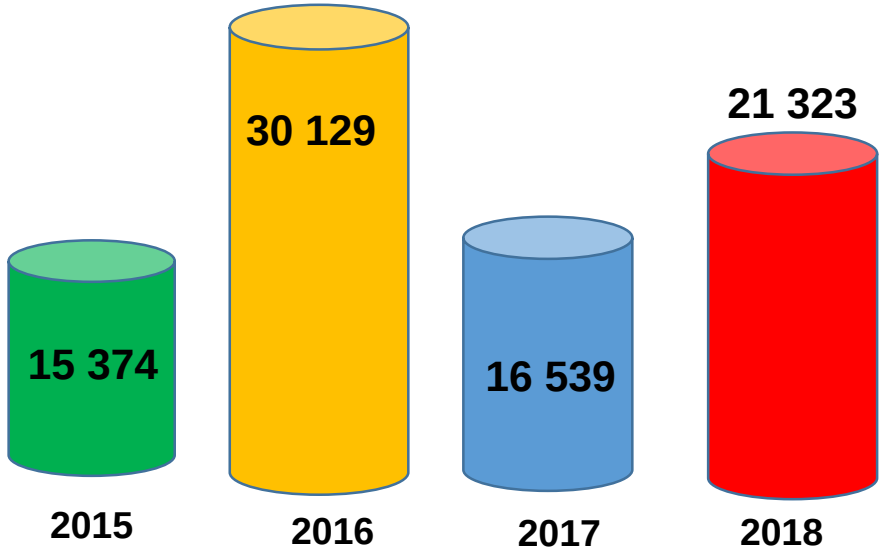


First aid training courses

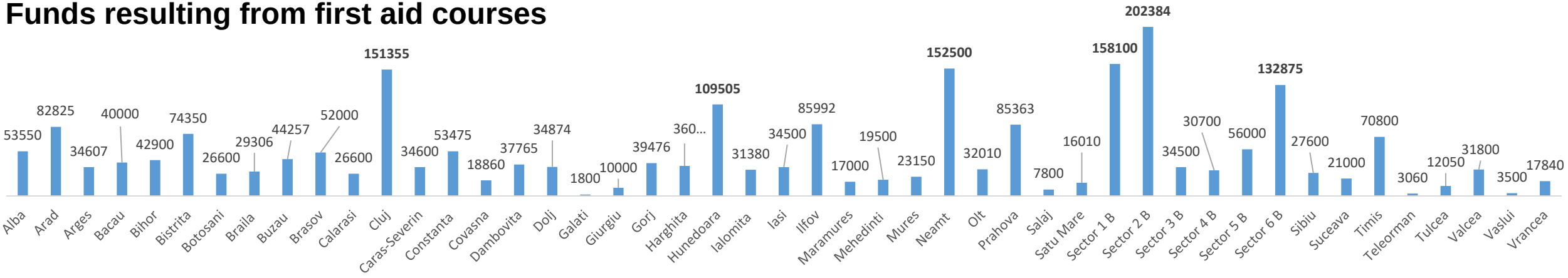
Free first aid courses beneficiaries



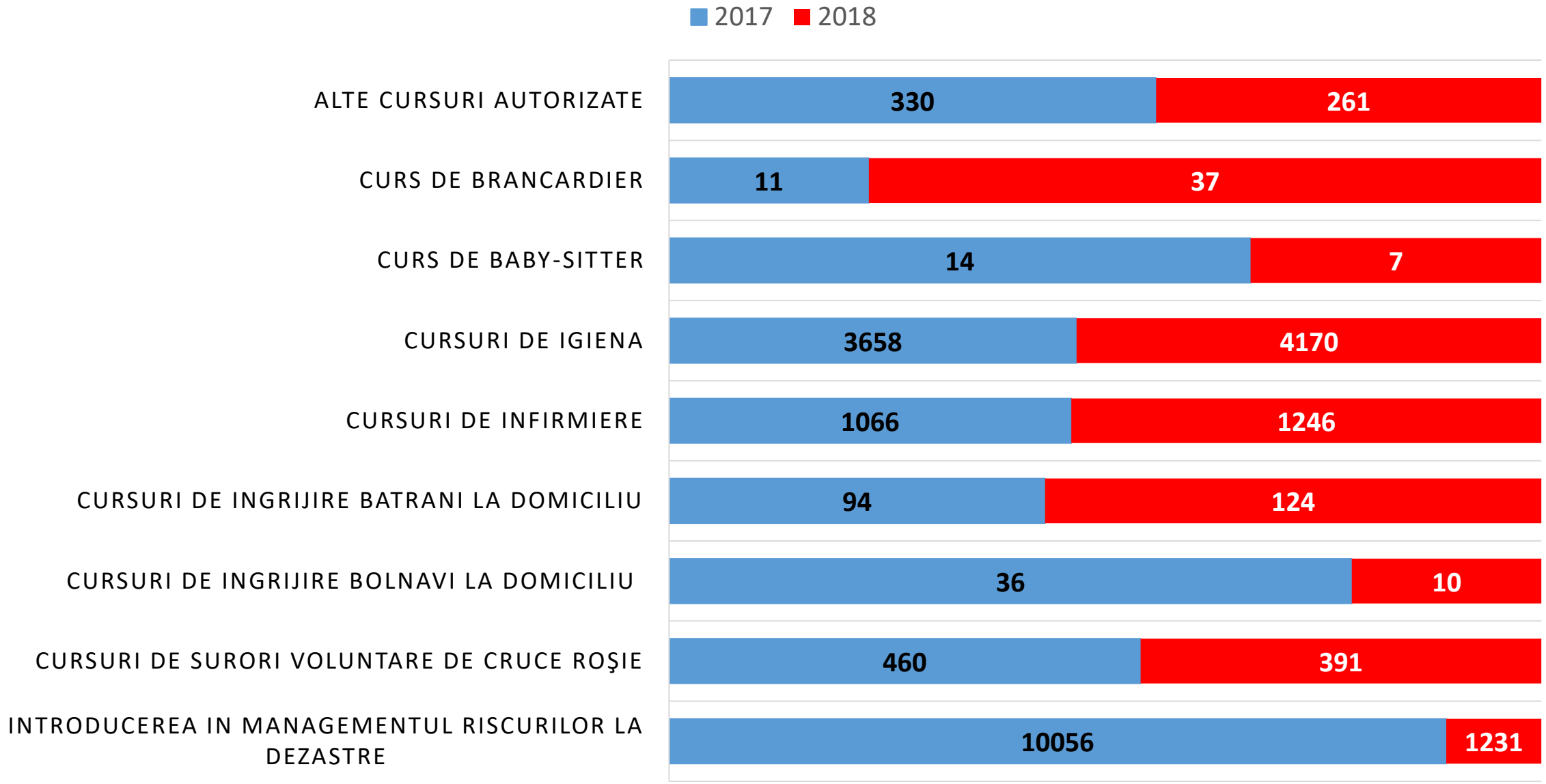
Paid for first aid courses beneficiaries



Funds resulting from first aid courses



Training courses organized by RNRCS between 2017-2018



First aid services / programs implemented by RNRCS branches

Social-medicine cabinet SOCIAL – DENT: Bucharest District 5

Weekly screening at Covasna branch

Private ambulance:

Alba, Bacău, Brașov

Social ambulance

Harghita, District 5 Bucharest, Timiș

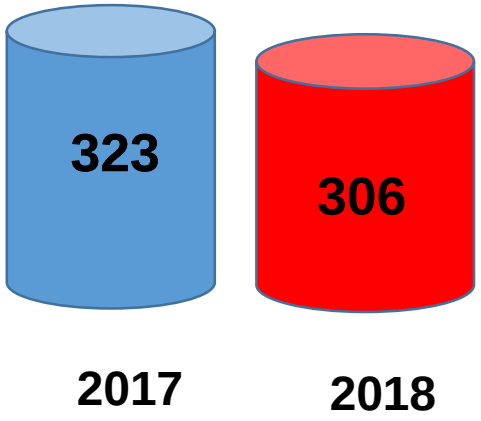
First aid units in remote areas / schools: Argeș, Buzău, Călărași, Harghita, Tulcea

40 first aid stations

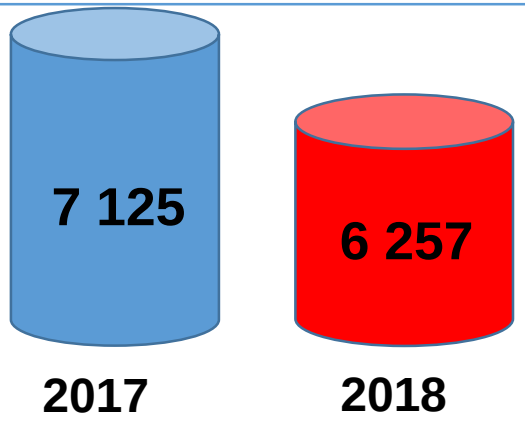
First aid programs for the elderly/ detainees / disabled children / romany: Arad, Bacău, Harghita, Iași, Mureș, Prahova, Sibiu, Timiș, Vrancea

First aid services provided by RNRCS branches

First aid services provided by RNRCS branches at public events



Beneficiaries of first aid services



- First aid assistance on city days
- Seasonal summer assistance at the sea-side and in the mountains
- First aid assistance at sports events
- Concerts / shows, fairs
- Other public events
- First aid at town swimming pools/ in parcs

First aid services provided by RNRCS branches

Pilgrimage of Saint Dmitry held at the Patriarchal Cathedral in Bucharest, October 23rd – 28th, 2018

- ✓ Action carried out by the NRRCS branch in Bucharest coordinated by the head office
- ✓ 50 volunteers
- ✓ Provision of psychological counselling 24h out of 24h
- ✓ Distributing tea and water, providing resting area for the pilgrims

Pilgrimage to the Metropolitan Cathedral in Iași, October 11- 14, 2018

- ✓ The Red Cross branch in Iași provided first aid services to the pilgrims who arrived at the Metropolitan Cathedral in Iasi to worship the remains of Saint Parascheva
- ✓ 80 volunteers from branches in Iași, Bucharest 6 District and head office

INTERNATIONAL HUMANITARIAN LAW DISSEMINATION

INTERNATIONAL HUMANITARIAN LAW DISSEMINATION

IHL Courses for RRC volunteers

- 64 courses
- 943 beneficiaries

Other IHL activities

- Courses held in schools, camps, educational workshops
- 4 142 beneficiaries

Emblem protection

- 47 – public information campaigns: television shows, radio, presentations held at private companies etc.

Abuse cases – 13

- Private medicine cabinets
- Private ambulances etc.

International Humanitarian Law – Humanitary education

Participation to training and dissemination courses and activities:

- September 2018 – **Course on International Humanitarian Law** – organized and paid for by the International Red Cross Committee - Geneve, Switzerland
- November 2018 – Vienna, Austria – **Working meeting on Humanitarian Education Strategy** organized by FISCR and the Austrian Red Cross
- **Courses on International Humanitarian Law** for students and and graduates at the Defense University, December 2018 – **International Humanitarian and Refugees Law Competition** held in partnership with în University N. Titulescu and UNHCR

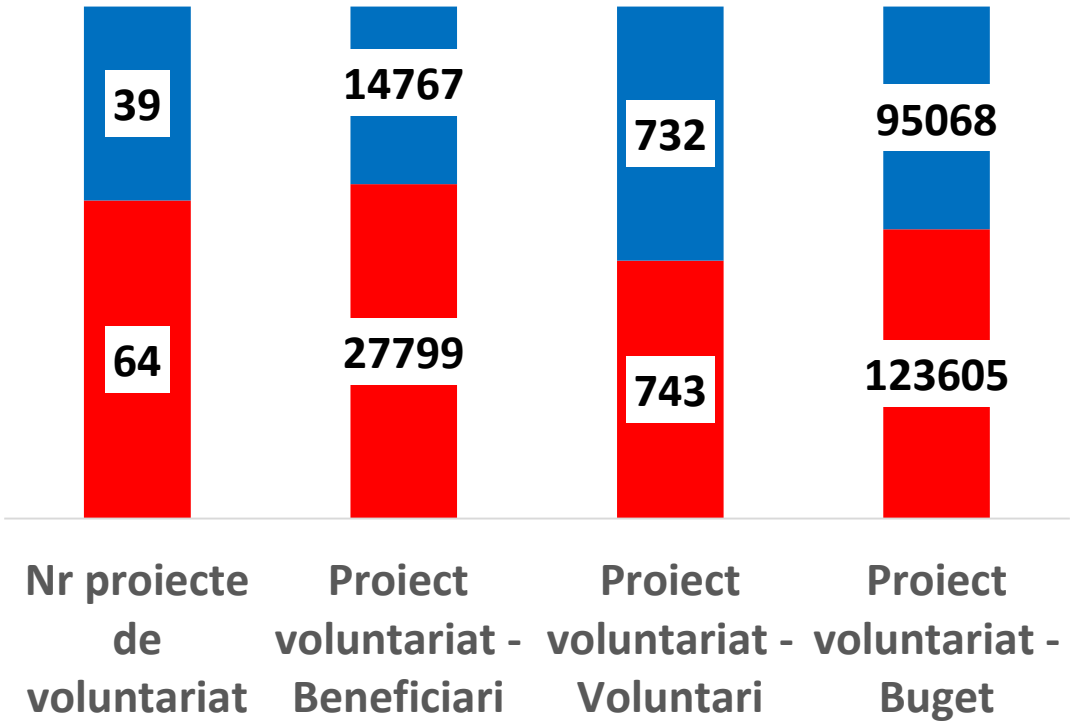
Regional Conference of the Regional Commissions for International Humanitarian Law in Central and Southern-Eastern Europe

On March the 20th, the president of the Romanian Red Cross, Her Royal Highness Princess Margareta met, at Elisabeta palace, the representatives of the Ministry for External Affairs to discuss the agenda and the importance of the Regional Conference on international humanitarian law (DIU) to be held in Bucharest between 27th-28th of March 2018.

The Conference was organized by the Ministry of External Affairs with the assistance of CICR Delegations in Paris and Belgrade. The event was attended by representatives of Romanian authorities, National IHL Commissions and national Red Cross societies in the region.

VOLUNTEERS OF THE ROMANIAN RED CROSS

Volunteerig projects and actions



Joint projects / activities:

- Red Cross Volunteers Gala / Volunteer Day
- Christmas lottery
- Health education campaigns organized in schools/ high schools
- National volunteering week
- Tree planting / greening campaigns
- Participation at Fiaccolata Solferino

Single projects / activitiese:

- **Botoșani,** *International exchange for young volunteers,* in partnership with the German Red Cross Association”Volunta”
- **Brașov** – Social canteen *“Joy of giving»*
- **Harghita,** “Children’s Red Cross”
- **Hunedoara,** *Free baccalaureate tuition for high school graduation exams*

National Gala of the Red Cross Volunteers, 2018 edition

- December the 10th 2018, held at Floreasca Club in Bucharest
- 6 types of awards
- 56 candidates
- Jury made of 6 members chosen from among Romanian Red Cross partners and sponsors
- Hostess of the event: Iuliana Tudor, Ambassador on behalf of the Romanian Red Cross Society
- Event supported by the General Secretariat of the Romanian Government

- **VOLUNTEER OF THE YEAR – BOGDAN BOBE, Ilfov Branch**
- **VOLUNTEER OF THE YEAR IN THE SOCIAL FIELD – CRISTIANA MUNTEANU, Constanța Branch**
- **VOLUNTEER OF THE YEAR IN DISASTER TRAINING AND RESPONSE – IOAN CLAUDIU DASCĂLU, Brașov Branch**
- **VOLUNTEER OF THE YEAR IN HEALTH ORIENTED EDUCATION –PAULA MANEA STOENESCU, Constanța Branch**
- **VOLUNTEER OF THE YEAR IN FIRST AID SERVICES – MARIUS GABRIEL CROITOR, District 6 Bucharest**
- **BEST VOLUNTEERING PROJECT OF THE YEAR – Living library of the Romanian Red Cross volunteers, Bucharest District 6**

Volunteerig projects and actions

It is easy to do good.
Don't throw away things. DONATE!
Bucharest District 6

Outcomes:

4.926 kg of clothes collected from donations, of which:

- 3.192 kg donated to social beneficiaries / victims of disasters
- 400 kg were sold through "Do Good Boutique"
- 710 kg forwarded to textile recycling units
- 624 kg were being processed by 31.12.2018 (sorting, hygienization, distribution towards Red Cross Volunteers)
- 20 volunteers involved (1.600 hours of volunteering)

Budget: 81.000 ron

"Do Good Boutique" Social shop (launched in September 2018 part of the "Community involved, resources protected" project, financed through IKEA Fund for Urban Environment and managed by Bucharest Community Association) represents a sustainable component of the Donations program, owing to the selling of the about 400 kg of clothes between September-October 2018.

YOUTH

Young people oriented projects and actions implemented by the RNR branches

2017	2018
Nr. of projects 52	Nr. of projects 41
Beneficiaries 20 541	Beneficiaries 11 708
Volunteers 774	Volunteers 533
Budget 161 590 lei	Budget 70 676 lei

Joint projects / activities:

- Alternative school /Alternative kindergarten
- Promoting volunteering and recruitment campaigns
- First aid camps/training
- Santa Claus to hire / Christmas fair
- Provision of first aid services, in summer, at the seaside
- Activities for institutionalized children

Own projects / activities:

- Volunteerig in Braila county
- Arts and Crafts, Constanța
- Defense and survival camp DANUBIUS, Călărași
- Present in the shoe box, Giurgiu
- Harmful and risky behavior of young people, Prahova
- „Sewage is not your garbage basket", Petroșani
- "Don't forget your grandparents", Ialomița
- Pier to pier health education "Be Different", Sibiu
- Treasure hunt, Suceava

EYCC – Red Cross Youth European Coordination Committee

Andreea Dumitroae

Youth Representative in the Steering Committee was elected member in the **EYCC Coordination Committee**

Work plan:

- Innovation in volunteering
- Supporting the consolidation of the relationship between the Movement and the European Youth Network
- Youth involvement

South-Eastern European Red Cross Youth Network

- RNRCS hosted the IIIrd reunion of the network
  - October 1th1 – 14th 2018, in Bucharest
  - 12 National societies from Southern Europe participated
  - Topics approached: involving the youth in the migration phenomenon; unemployment at the level of the young people

Youth oriented projects

Erasmus+
”Social innovation through active citizens”

- 24h exercise ”Youth on the Run” consisting in the simulation of the route followed by refugees from their native countries to the country of asylum
- 24 participants from Romania and Bulgaria
- 7 Danish Red Cross Facilitators

Living Library of the Red Cross Volunteers

- 10 – 13 October 2018
- 7 Red Cross branches
- Non-formal teaching method where books are people

Youth oriented activities

”Human Rights” Workshop

- Human Rights International Day
- 11 branches
- 820 pupils
- 50 volunteers

Solferino 2018

- 22 – 25 June 2018
- 4 Romanian volunteers, 8 000 from around the world
- Exchange experience with the Italian Red Cross
- Preliminary discussions on the project ”Clown therapy” to be implemented in Romania

TRACING AND RESTORING FAMILY LINKS

TRACING AND RESTORING FAMILY LINKS

Tracing persons

- Humanitarian search
- Searching of tombs from the Ist and IInd World Wars
- Searching for documents, prisoners, detainees, refugees

Restoring family links

- Search related to migration flows in Europe

Newly opened cases requests	**2017**	**2018**
Internal	400 (10% of cases are related to the IInd WW and to a humanitarian nature)	46 (80% of cases are related to the IInd WW and to a humanitarian nature)
External	54	12
TOTAL	540	58
Solved cases	250	18

TRACING AND RESTORING FAMILY LINKS

Regional information Centre

- FLEXTRANET *Communication Platform for restoration of family links*
- Trace The Face (TTF) Platform, a basic migrant searching instrument
- Secure File Excange Platform – secure personal data exchange
- Target: stimulate/promote a systematic exchange of information concerning the evolution of the migration phenomenon

Adunarea anuală a serviciilor de căutari si restabilirea legaturilor familiale din Europa

- Working and documentation visit to Belgrade in November 2018
- Annual meeting on restoring family links, March 2018
- Initiation of the new Restoring Family Links Strategy 2020-2025

Cooperare între CR Britanică - CR Română – CICR Belgrad privind evaluarea nevoilor şi capacităţii în domeniul Restabilirii Legăturilor Familiale (RLF) - 2018 :

- Monthly reports concerning the situation of the migrants in Romania based on data received from the Office for Immigration and the Frontier Police

INTERNATIONAL RELATIONS

Romanian Red Cross is active within the International Red Cross/Red Crescent Movement

Visit to the Maroccan Red Crescent Society

On March the 7th 2018, His Royal Highness, Prince Radu of Romania , made a visit to Marocco and met a delegation of the Maroccan Red Crescent. On that occasion, Prince Radu of Romania informed, on behalf of Her Royal Highness, President of Romanian Red Cross, of the wish to set up a bilateral cooperation between the two large national organizations and discussed with the management of the Red Crescent about the ways to get socially and educationally involved at the level of the Maroccan society.

Visit to the Spanish Red Cross Society

Her Royal Highness and Custodian of the Crown of Romania, Princess Margareta, met the president of the Red Cross in Spain, Mr. Javier Senent Garcia. The discussions were meant to identify ways of cooperation between the two national Red Cross Societies as well as important projects, with a high social impact, implemented by the hosting country.

Romanian Red Cross is active within the International Red Cross/Red Crescent Movement

Visit to Liechtenstein Red Cross Society

Her Royal Highness, Princess Margareta and Prince Radu of Romania visited the Red Cross Society in Lichtenstein whose president is Hereditary Princess Sophie who accompanied the Romanian couple. The structure, the administration and the projects of the Lichtenstein society are different from those of the Romanian Red Cross thus offering the opportunity for the two delegations to have an interesting exchange of experience. Her Royal Highness visited a Red Cross project dedicated to the children from families confronted with financial difficulties.

A nice surprise was the donation made by the Red Cross of Lichtenstein to her Royal Highness, for the Romanian Red Cross Society, namely a Volkswagen ambulance for emergencies. Her Royal Highness thanked the hosts. The Romanian delegation was interested to learn more about the educational and medical components of the hosting Red Cross Society.

Romanian Red Cross is active within the International Red Cross/Red Crescent Movement

Visit of Her Royal Highness to the Croatian Red Cross

Her Highness and Custodian of the Crown of Romania visited the Croatian National Red Cross Society. Her Highness met Dr. Josip Jelic, the President of the society, in the presence of His Excellency the Romanian Ambassador to Croatia, of Mr. Robert Markt, Executive President of the Croatioan Red Cross, Mr. Franjo Greguric, Vicepresident, Mrs. Josipa Rimac, Vicepresident and Mrs. Marina Pinjagic Telak, Deputy executive president

Visit to the Portuguese Red Cross

Prince Radu of Romania visited, on behalf of Her Royal Highness and Custodian of the Crown of Romania, the Portuguese Red Cross where he met the president of the Portuguese National Society Mr. Francisco George, the Secretary General Prof. Dr. Alexandre Abrantes and members of the Steering Committee. The meeting was held in the presence of Her Excellency Mrs. Ioana Bivolaru, Ambassador of Romania in Portugal and of the president of National Council of Rectors in Romania.

Visits to Bucharest of the representatives of the International Red Cross and Red Crescent Movement and cooperation

11-12 June 2018 – representatives of the Swedish Red Cross and of the European Red Cross Office in Brussels came to Bucharest to discuss cooperation in the social field

23 June 2018 – Mrs. Seija Tyrninoksa, Head of the Support team for SN group in Central and South-Eastern Europe with FISCIR, Regional Office in Budapest, as special guest at the RNRCS General Assembly

6-7 August 2018 – Visit of the Norwegian Red Cross, Rogaland Branch – outcomes and continuation of the cooperation between branches (Twinning projects)

Cooperation agreements concluded in 2018 with:

- ❑ **Turkish Red Crescent**
- ❑ **Moldavian Red Cross**
- ❑ **Chinese Red Cross**
- ❑ **International Red Cross Committee**
- ❑ **Regional Delegation in Belgrade**

The 10th Regional European Conference of the Red Cross and Red Crescent Societies, Almaty-Kazahstan

Between May 2nd-4th 2018, a delegation of the Romanian Red Cross led by Mr. Ioan Silviu Lefter, director general, participated to the 10th Regional European Conference organized in Almaty, Kazahstan.

The conference attended by leaders of 53 national societies focused on European issues and strategies addressing 3 major topics: Sustainability, Coordination and Cooperation in Europe and Migration.

The Conference issued the declaration known as “Altmay Committment” dealing with each particular sub-topic.

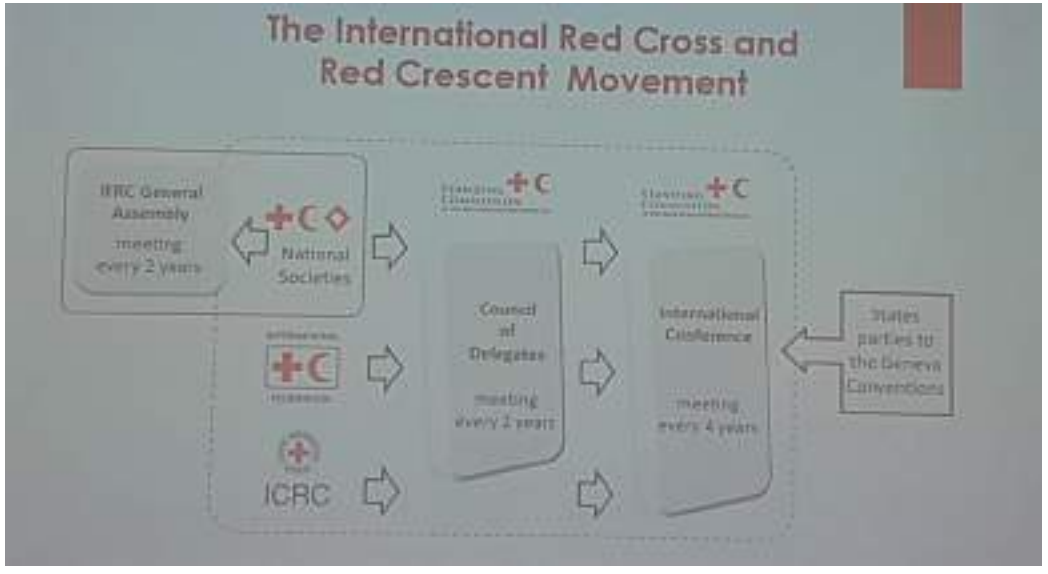
A Support Group was created in order to assist in the implementation of the commitments for the next 4 years, thus contributing to the development of FISCR 2030 Strategy, as well as for the next statutory meetings in 2019 and afterwards.

Cooperation agreement within “Neighbours help first” Networ

Almaty, 3rd May 2018, leaders of member national societies signed the C*ooperation Agreement* within “Neighbours help first” Network

Participation to meetigs and training courses

17-18.09.2018 Copenhagen, Danmark
Meeting of the Coordination Group of the European Red Cross Office
SNCRR as a member while Romania held the Presidency of the European Council, represented by the director general and the international relations officer



24-27.10.2018 Regional Delegation Budapest, Hungary
Components and role of the International Red Cross and Red Crescent Movement– FISCR – international relations officer and fundraising director

5-6.11.2018 *Annual meeting of the members of the European Red Cross Office* in Bruxelles, Belgium – director general and international relations officer

Celebration of the 140th Anniversary of the Croatian Red Cross

October 21st 2018 - Mr Ioan Silviu Lefter, General Director and Mrs Daiana Andreianu, participated to the 140th Anniversary Gala of the Croatian Red Cross, held in Zagreb, Croatia.

As part of the event, a telethon was organized to raise funds for the elderly.

The event was attended by Mr. Francesco Rocca FISCIR President alongside with Mr. Elhadj As Sy Secretary General, as well as by other representatives of national societies from over 20 countries**.**

COMMUNICATION

Appearances on central and local mass media

141 981 like

Facebook pages of Romanian Red Cross branches

47 000 like

Official Facebook page of the Romanian Red Cross

1 117 appearances in the print media

247 interventions on the radio

4 917 on line appearances

395 appearances on local and national television

Media Center of Romanian Red Cross

Established: April 2nd 2018
Budget: 166.000 ron
Target: support the communication activities of the organization through own-made quality audio – photo – video products meant to promote the Romanian Red Cross among the general public.

Outcomes :

- ❑ Involvement of the media center team in 30 central, local and international activities;
- ❑ Production of over 100 photo-audio-video products;
- ❑ A 500 GB photo-video database for the multimedia library of the organization;
- ❑ 20 internal and external visits;
- ❑ 300 hours of photo-video montage and editing;
- ❑ Making of a documentary named EGAL to participate in the International Festival for Health and Red Cross Documentaries held in Varna, Bulgaria (June 2019), which was selected for the final of the competition ;
- ❑ Daily monitoring of the Facebook pages of the branches and creation of Facebook și Instagram content;
- ❑ A team of 4 part-time employees and 4 volunteers;
- ❑ Audio-photo-video equipment purchased

4th of July, Romanian Red Cross Day

4th of July, Romanian Red Cross Day – Garden Party at Elisabeta Palace

With the participation of 150 persons, volunteers, and employees of the Romanian Red Cross, personalities in the cultural world, representatives of the civil society, of the Diplomatic Corps, partners and friends of the Red Cross.

Awards obtained by the Romanian Red Cross in 2018

Arad Local County Council awarded Mrs Iudita Cuvineanu, director of Arad Red Cross Branch, the „PRO URBE” title for her entire humanitarian activity within the community.

Calarasi Local County Council awarded Mrs. Aura Cecilia Giurcă, director of Călărași Red Cross Branch, the title „Citizen of Honor” for her entire humanitarian activity within the community.

The Romanian Red Society was chosen “Organization of the Year” in the social field at the National Gala of Excellence in Social Assistance held on Tuesday, 19th of March 2019, at the Romanian Athenaeum for the humanitarian activity carried out in 2018.

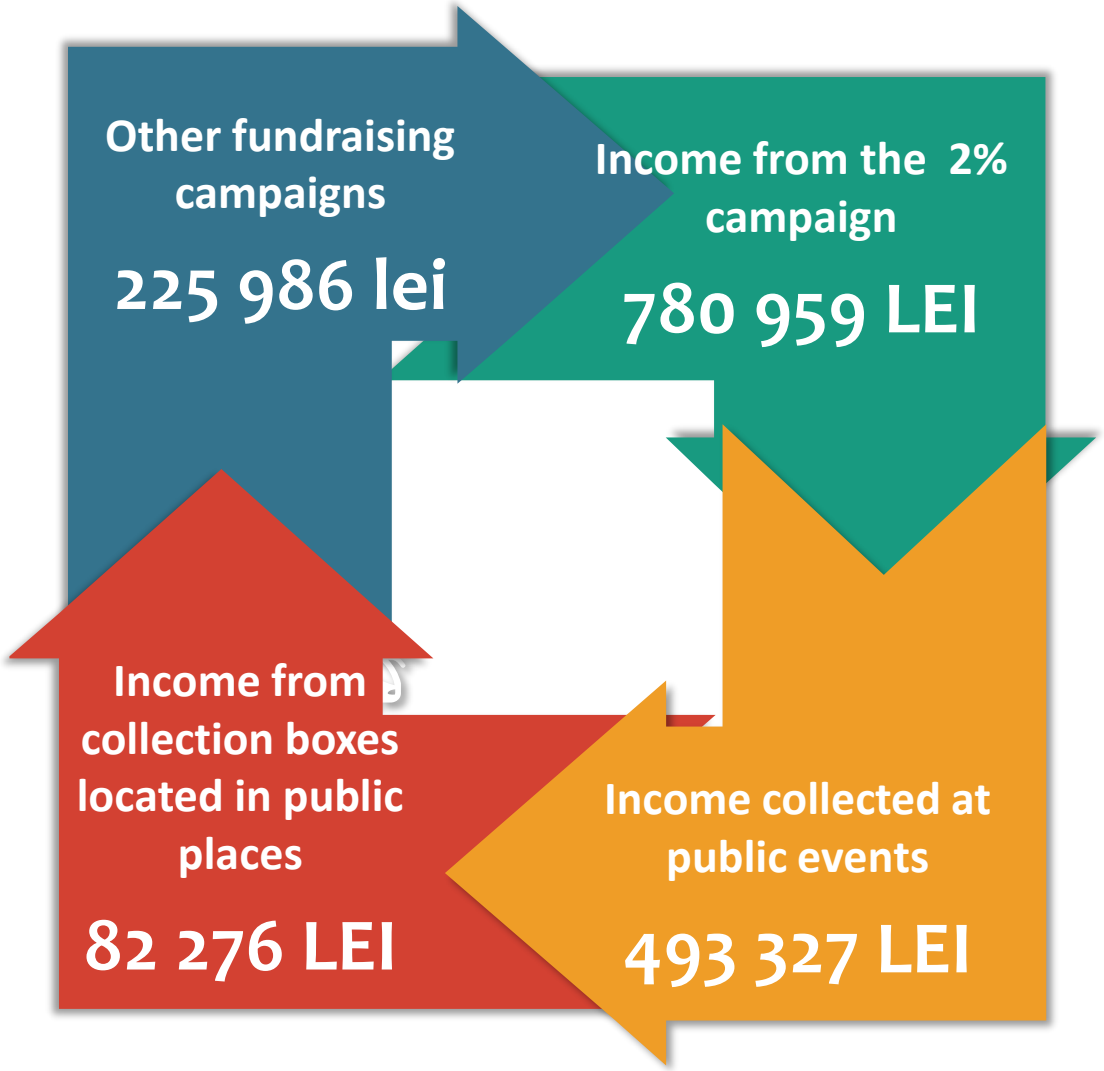
Project writing and fundraising

- Participation to the "Fundraising and Communication Skillshare" seminar (Moscow , Russian Federation, 10-12 October 2018) - over 50 representatives from 21 national red cross societies (Europe, Central Asia and South Caucasus).
- Conclusion of agreements with Mrs **Ana Fison, ICRC Geneve,** on *accessing the resources mobilization platform* and researching the national strategic models
- Setting up **partnerships with Red Cross Societies from European Union Member States** with the view to get involved in future *calls for European Funds*.
- Reviewing the development of the partnerships with the national **Norwegian and Swiss Red Cross Societies** in order to prepare certain initiatives to be financed from association funds.

- Participation to the "Europe Region Movement Induction Course", organized in Budapest, between 24-27 of October 2018 to discuss the following:
- setting up of a fundraising and project structure of the Romanian Red Cross
- an official technical assistance request has been sent by IFRC.
- The request has been approved and the following stages will take place :

1. Market survey and drawing up of the Fundraising Strategy (July 2019-August 2019),
2. Staff training and making the structure operational (September – October 2019)
3. Initiating the first steps Direct Debit and national campaigns (November 2019 – December 2019).

Income obtained from fundraising campaigns



Parteneri permanenți

CRUCEA ROȘIE ROMÂNĂ

VĂ MULȚUMIM!

www.crucearosie.ro www.facebook.com/crucearosieromana