Romanian Red Cross

ACTIVITY REPORT 2016

RRC 2016 IN NUMBERS

RRC Branches
47

RC Sub-branches
713

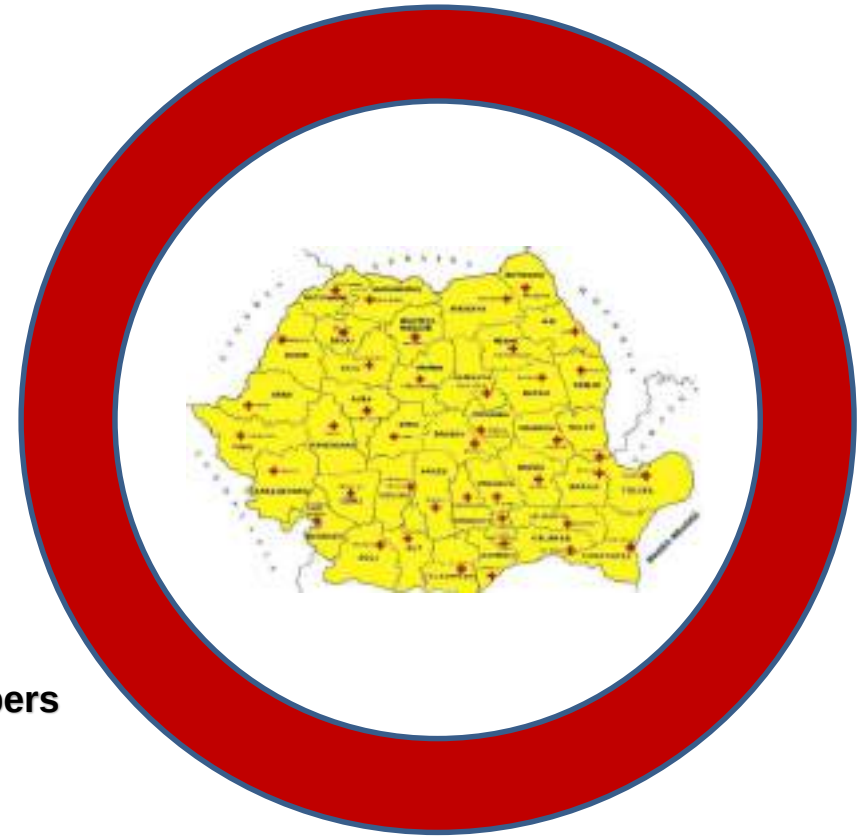
RC Comissions
503

Volunteers
5 687

Supporting members
83 659

Employees
343

Funds from humanitarian calls / donations / sponsorship
938 894 €



People who donated blood through RRC campaigns
2503

Beneficiaries of RRC programs
552 910

First aid trained people
41 049

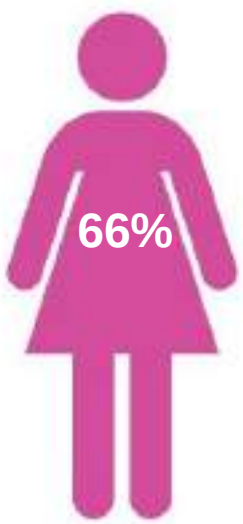
Beneficiaries of emergency intervention programs
54 539

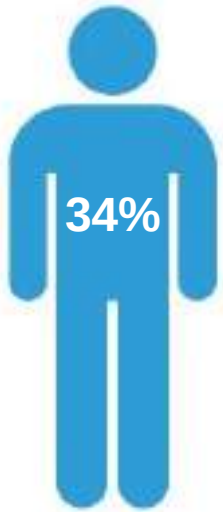
People who have been assisted with food parcels
12 874

Structure of the Voluntary Service

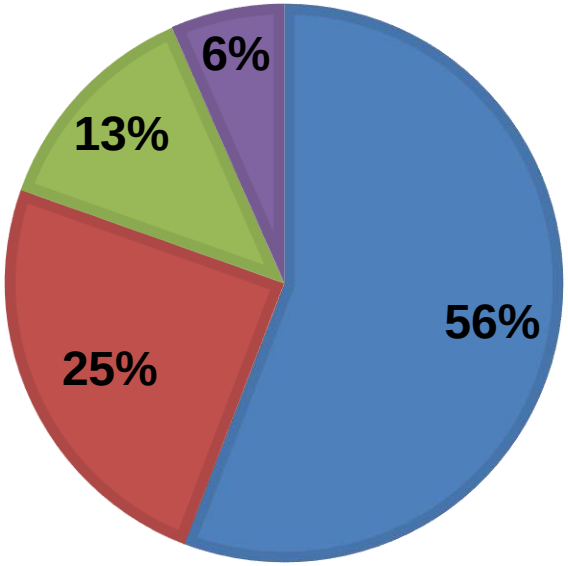
ACTIVE VOLUNTEERS

VOLUNTEERS BY GENDER





VOLUNTEERS BY AGE



- 16 – 18 YEARS OLD
- 19 – 25 YEARS OLD
- 26 – 55 YEARS OLD
- + 56 YEARS OLD

RRC employees

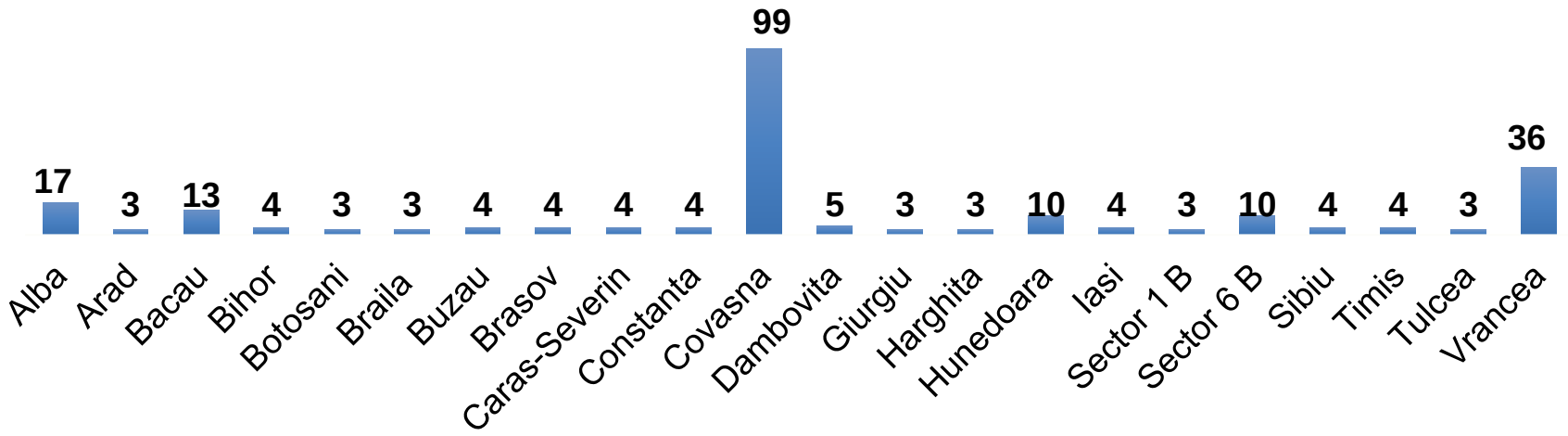
2016

287 Branches + 56 HQ = 343

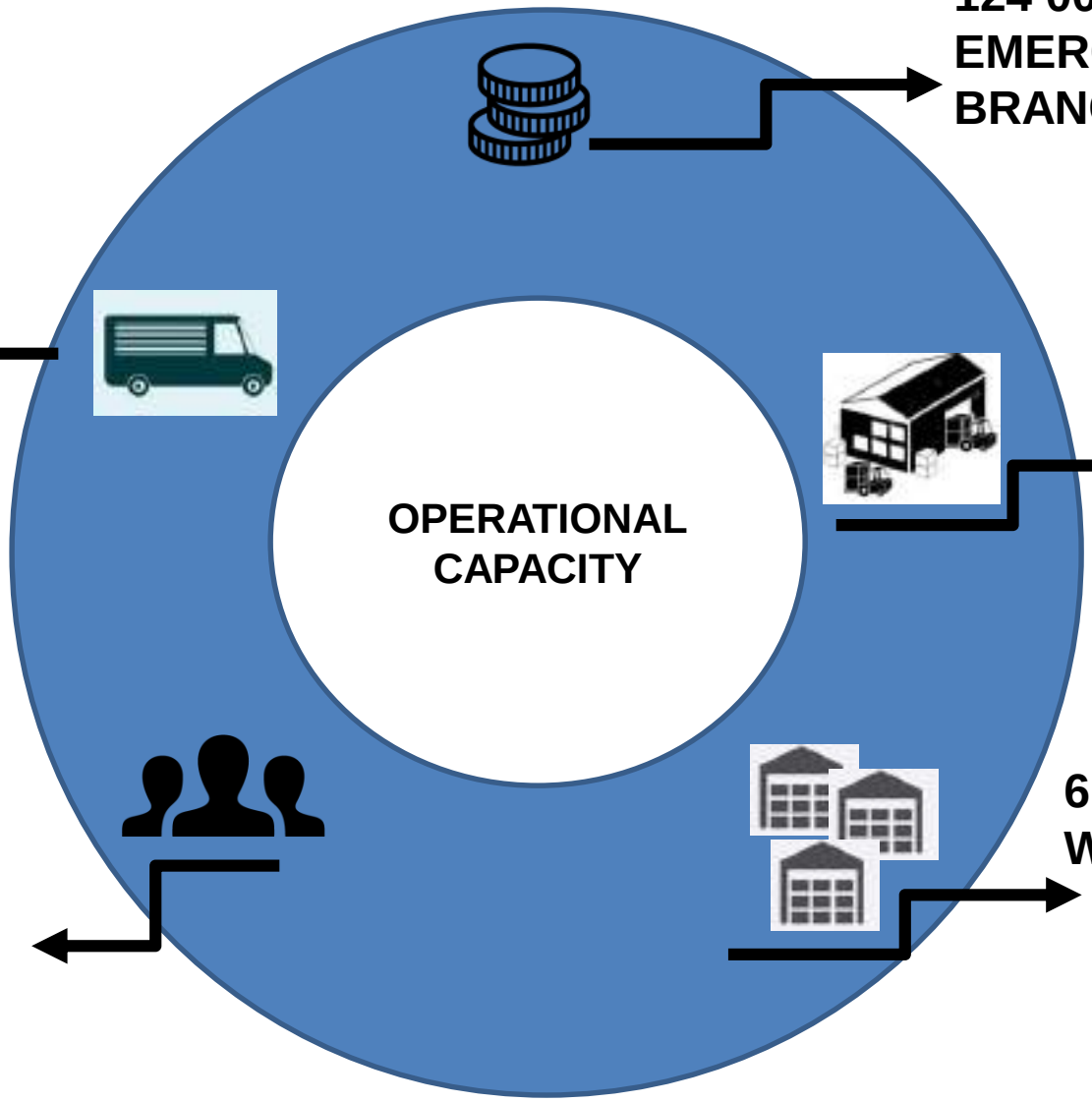
2015

248 Branches + 33 HQ = 281

Number of employees at branch level in 2016



Development of Logistics capacity for emergency stocks, basic products supplies



11 RC BRANCHES HAVE INVESTED IN LOGISTICS

124 000 LEI EMERGENCY FUND (25 BRANCHES)

1 CENTRAL WAREHOUSE

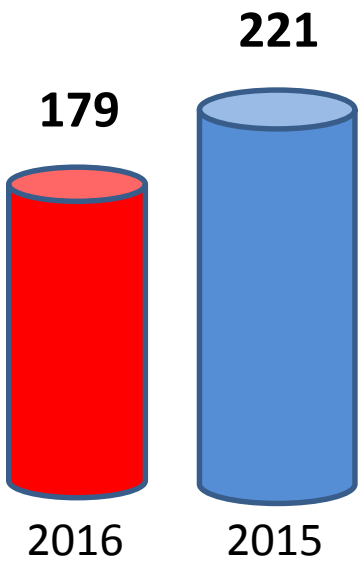
6 ZONAL WAREHOUSES

3 154 PERS. ASSITED FROM THE EMERGENCY STOCK

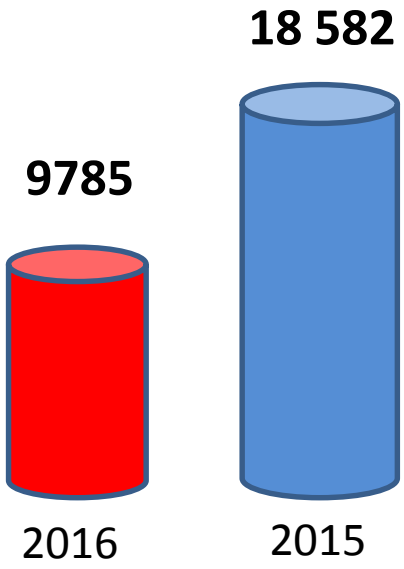
1 DISASTER PREPAREDNESS AND INTERVENTION

Resilience of the population for disaster interventions

Training / information seminars for the population



Beneficiaries of training / information seminars



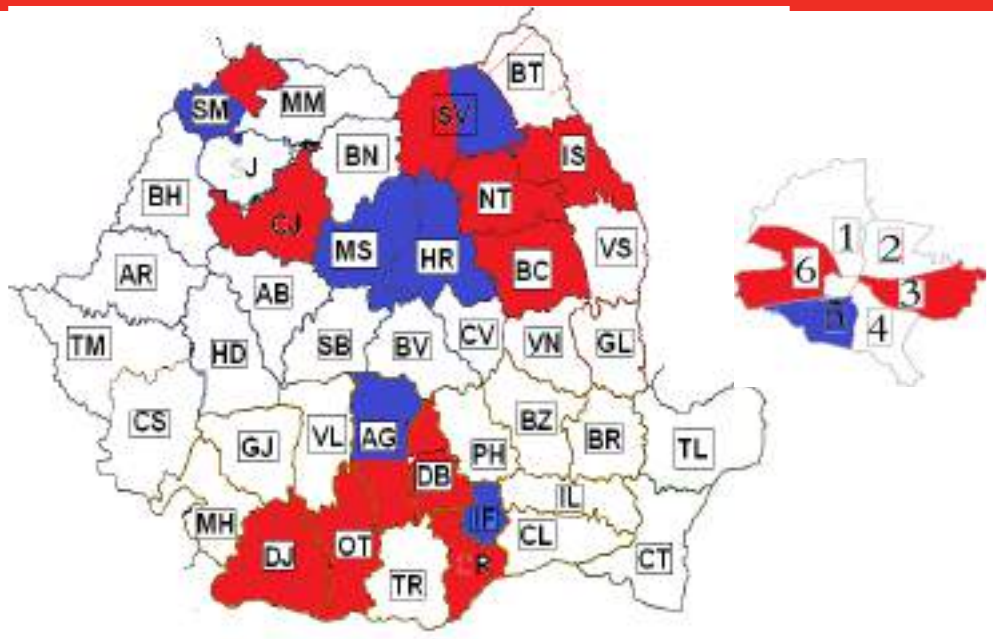
- **35 801 Distributed leaflets**
- **225 Communications on media channels and social media (radio, local tv, facebook, blog, online news, street demonstrations)**

Seminars/ Information themes :

What do we have to do in case of earthquake/ landslides/ floods/ fire/ technological accidents, extreme heat or snow

First Aid demonstrations in case of disasters

Reduce disaster vulnerability and prepare communities to deal with emergencies



Volunteers 404
Budget 95 533 EUR
Beneficiaries 50 174

Preparing the population for disaster interventions:

Courses / information seminars for the population → **179**

Beneficiaries of courses / information seminars → **9785**

Training human resources

- **Volunteer training courses -** to initiate or update first aid knowledge, disaster management;
- **Simulations** disaster intervention;
- **Seminars/training** camps for disaster response;
- **Exercises and applications** together with the Emergency Situations Inspectorates;
- **Training** for participation at national and international competitions;

RRC Trainings on emergency intervention

65 Emergency response teams

- **1869** volunteers attended training courses and seminars
- The volunteers participated in **140** simulations organized by the NSRRC affiliates
- **451** volunteers participated in simulations organized by other institutions
- **452** volunteers participated in specific training camps
- **541** volunteers attended other training camps

Training the intervention teams volunteers

RRC International camp for Disaster Preparedness
Period: 1-9 August 2016 at Poiana Pinului (Buzău)
Participants : 130 volunteers
Foreign participants:
2 volunteers – Hungarian RC
2 volunteers – Bulgarian RC
1 volunteer – German RC
1 volunteer – Ireland RC

Competition of First Aid teams for Disaster interventions
Period: 7-9 August 2015/12-14 August 2016
Place: Poiana Pinului
Participants: 8 teams 2015/14 teams 2016

Training of the intervention teams volunteers

International camp for Water Rescue and specific First Aid ; Organizer: Giurgiu Branch
Participants : 65 volunteers

Training camp for the volunteers in the emergency situations intervention team« Paul Constantin Ţăranu » Beliș
Organizer: Cluj Branch
Beneficiaries: 66 RRC volunteers from 9 branches

Campaign for disaster preparedness and intervention-Comăneşti, Galion
Organizer: Red Cross Branch Bacau
Participants: 45 volunteers

MASH disaster preparedness and intervention camp
Organizer: Bihor Branch
Participants: 23 volunteers

FACE 2015
Firs Aid Convention Europe

The Romanian Red Cross hosted for the first time the International First Aid Competition, in Romania, between 10 to 13 September 2015

Participants: 28 first aid teams in 24 European countries: Albania, Armenia, Austria, Bosnia and Herzehovina, Bulgaria, Czech Republic, Croatia, Finland, Germany, Hungary, Ireland, Italy, Kazakhstan, Kyrgyzstan, Latvia, Monaco, Montenegro, Norway, Holland, Poland, Russia, Serbia, Slovakia and Slovenia.

Referees: 84 physicians - out of which 24 foreigners, accounting for the participating countries and 60 Romanian physicians.

Volunteers: 250 Romanian volunteers were involved in logistics, make-up activities, playing the roles of the victims, acted as couriers, team attendants, contest data processing operators.

FACE 2016
Firs Aid Convention Europe

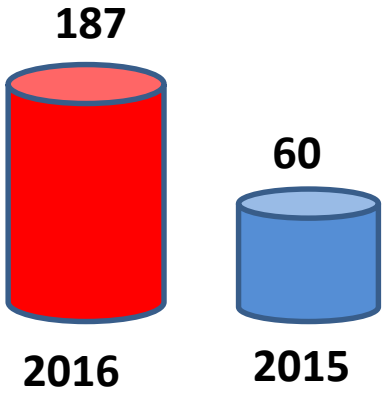
LJUBLJANA, SLOVENIA
30.06. - 03.07.2016

- 20 participating teams from 18 RCRC NS
- Romania participated with two First Aid teams

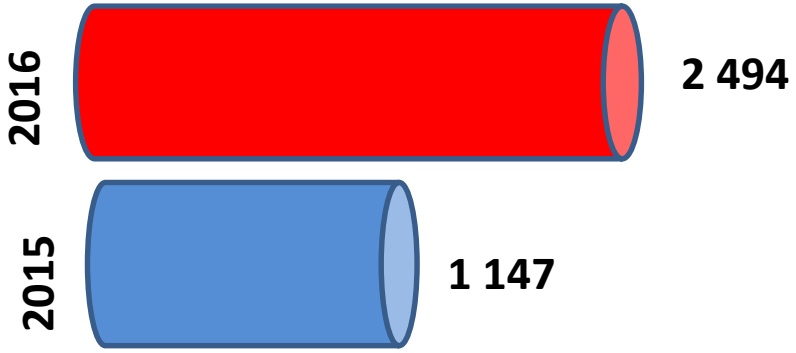
- ❑ Red Cross Branch Ilfov - Ranking: 7th place
- ❑ Red Cross Branch Dambovita
- ❑ Ranking: 8th place

Prevention, intervention and reducing the impacts of natural disasters

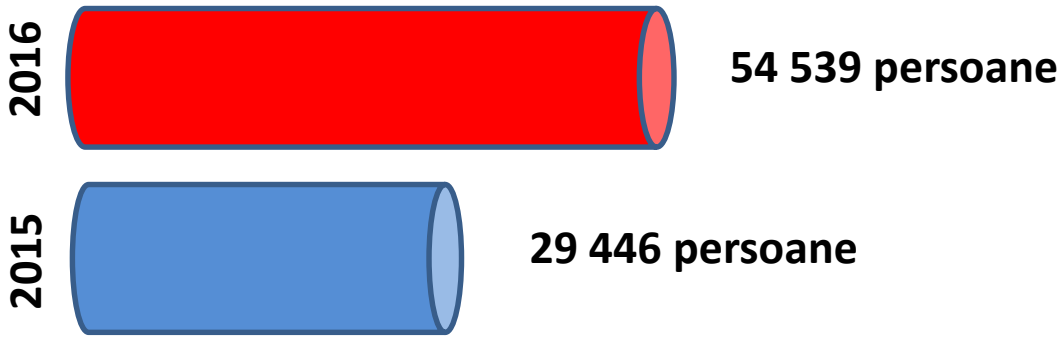
Number of interventions in emergency situations



Number of volunteers involved



Beneficiary Number



Intervention and reducing the impacts of natural disasters

Floods 67	Extreme Heat 42
Fire 18	Extreme Snow 37
Other Situations 24	

Emergency intervention - floods

67 localities in 12 counties affected by floods: Arad, Bacău, Brăila, Călăraşi, Caraş Severin, Galati, Giurgiu, Hunedoara, Sălaj, Timiş, Tulcea, Vrancea

- **6 608 beneficiaries**
- **strict necessity materials worth 32 3981 lei**
- **11 202 l water, 63 806 kg of food**

Emergency intervention – Extreme heat

42 localities from 27 counties affected by heat

- **34 338 beneficiaries**
- **9 101 people benefited from first-aid services**
- **12 483 l water distributed**

Emergency intervention - fire

18 interventions to support families affected by fires in 10 localities

- **214 beneficiaries**
- **Basic needs products - 4000 EUR**
- **150 l of water, 612 kg of food**

Emergency intervention: extreme snow/frost

38 localities from 11 counties affected by snowfall or frost: Arges, Brăila, Calarasi, Galati, Iasi, Ilfov, Sector 2 B, Sector 5 B, Sibiu, Tulcea, Vrancea.

- **3 866 beneficiaries**
- **Basic needs products - 5,606 lei**
- **327 l of water, 3 247 kg of food products**

Emergency intervention - other interventions

24 interventions in 10 localities: Bacău, Botoşani, Buzău, Braşov, Dâmboviţa, Giurgiu, Iaşi, Mehedinţi, Olt, Sector 5 B.

- **9 513 beneficiaries**
- **Basic needs products - 9 664 lei (2 147 eur)**
- **60,046 l water, 1,686 kg of food**

Mehedinţi: Land slides in Husnicioara village, Opranesti village. 100 people remained isolated. Mehedinti Branch distributed to the isolated families 1470 kg of basic food, water, sweets and toys for children.

Emergency intervention - drinking water

Dambovita: During January. - Feb 2016 In the north part of the county the water consumption was banned because of the infestation of the groundwater in the Pucioasa Sub-Branch provided over 45 000 l of water to 6194 beneficiaries.

Bacău: Between 16 and 19 August 2016 the drinking water supply in Bacău was stopped. Bacău Branch provided water for 80 elderly people on RRC.

Botosani: The lack of precipitations recorded during almost five months required the establishment in September of the state of alert for a period of 30 days at the level of 33 administrative-territorial units in Botosani County. Botoşani Branch distributed 13,100 l of water.
Beneficiaries: 2600 people

International Project: “BeDrin“ 2015-2017

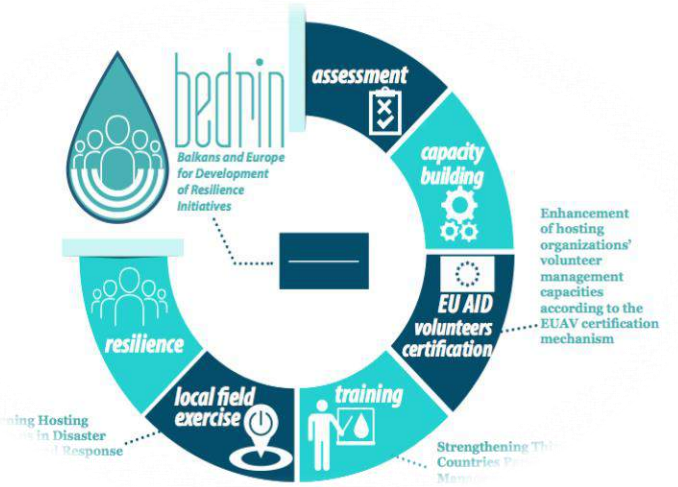
Funder: European Union

Budget: € 544.065,84

Partners: Italian Civil Protection**,** “Cima” Foundation Italy, “Anpas” Italy, Italian Red Cross, Foundation “Order of Malta”, Macedonian Civil Protection.

Outcomes:

- Strengthening the volunteers management capacity complying with the UE mechanism of certification.
- Strengthening the partner countries with respect to managing disasters and capability of response.
- Local specific exercises related to preparedness and response to disasters.



2 SOCIAL

Reduce poverty and Promote social inclusion

Social projects implemented by NSRRC in 2015-2016

Social projects
173

Beneficiaries
52 643

Budget
997 183 EUR

Volunteers
2131

Development and implementation of social inclusion projects

721 136 eur budget

5037 beneficiaries

330 volunteers

25 Inclusion projects

Project – Social inclusion for children and youth in Community Day Centers

Funder: Velux Foundation through the Danish Red Cross
Budget: 896 000 eur
Period: 1 October 2014 - 30 September 2017

Implementation area

- Botoșani (Botoșani), Dolj (Craiova), Hunedoara (Lupeni)

Purpose

- Improving the life conditions of children and youth coming from the most vulnerable communities in the 3 selected counties, by means of socio-educational activities meant to develop personal competencies and raise the capacity of social integration.

Beneficiaries

- 1500 children and youth as well as their families, aged between 6 and 19 ani (500 children/branch). Selection criteria: children coming from socio-vulnerable families, with more then 2 children, single parents, Roma children, children with moderate disabilities or institutionalized youth from foster homes.

Project – Social inclusion for children and youth in Community Day Centers

Results

- ❑ 3 Day Care Centers for children and youth in Craiova, Botosani and Lupeni
- ❑ Hot meals and homework support provided daily for 326 children
- ❑ 233 volunteers trained and involved in center activities
- ❑ 1 camp organized for 60 beneficiary children and 20 volunteers
- ❑ 1638 children from the target group, trained to acquire independent living skills

CRUCEA ROȘIE ROMÂNĂ

THE VELUX FOUNDATIONS
VILLUM FONDEN VELUX FONDEN

Danish Red Cross

Project - Hot meals for disadvantaged children

Funder: RRC funds from 2013 and 2014 Gala Campaigns
Budget: 52 247 eur

Implementation area

- Branches Covasna, Mehedinți, Tulcea and Vaslui

Purpose

- Supporting children from disadvantaged families by providing a hot meal 5 days a week
- Stimulate children's interest in attending school by providing basic social services

Results

- **180 children** from families in need from 6 to 10 years of age benefited from a total of **25 200 lunches** offered during school sessions between 01.03 and 30.06.2016

Project – Participatory Community Development

Funder: The Swedish Red Cross
Implementation area: Mures, Harghita, Vrancea and Tulcea
Period: 15 dec 2016 – 15 nov 2018
Target group: 1810 people from vulnerable communities
Budget: 190 000 eur

Purpose

- RRC branches, including Head office, are trained to work with vulnerable and marginalized communities using the DPC method (PCD);
- The capacity of participating RRC branches to develop participatory vulnerable and marginalized communities increases;
- Vulnerable and marginalized populations in target communities in Romania are empowered to improve their living conditions

Proposed activities

- Developing community development facilitators in all RRC branches
- Applying the PCD methodology in 4 vulnerable communities in MS, HG, VR and TL
- Funding and implementation of 4 mini projects / community developed in a participatory way through the PCD methodology by the members of the target communities

Other social inclusion projects/activities implemented by the branches

"Children Club Mărășești I"
2015-present
Beneficiaries : 20 children

01

"Children Club Mărășești II from A to Z for life"
2011-present
Beneficiaries : 38 children

02

"Children Club Homocea"
2011-present
Beneficiaries : 20 children

03

"Club AURORA" Virtescoiu
2013-present
Beneficiaries : 20 children

04

„Rendez-vouz for health in the Red Cross kiosk " -Tulcea
04.04. – 24.06.2016
Beneficiaries: 25 children

05

„Help for school"
Vouchers worth 45 eur / family
Beneficiaries: 13 families from Tulcea

06

Other social inclusion projects

Activities in Turnu Rosu Placement Center60 beneficiaries – Institutionalized children
25 volunteers Sibiu

07

Give joy to the children - Sector 6 B
Ian-dec 2016
47 beneficiaries- Institutionalized children

08

I know - and you need to know - Sector 5 B
Formal and non-formal education activities for young people institutionalized.

09

Child Prevention Service through Family Planning and Contraceptive Education
Beneficiaries : 109 Satu Mare

10

Developing work capacity for unemployed and inactive people in the Giurgiu-Ruse region
Project value 634,937 Euro

11

The summer camp for the needy children in Covasna
Beneficiaries: 60 children

12

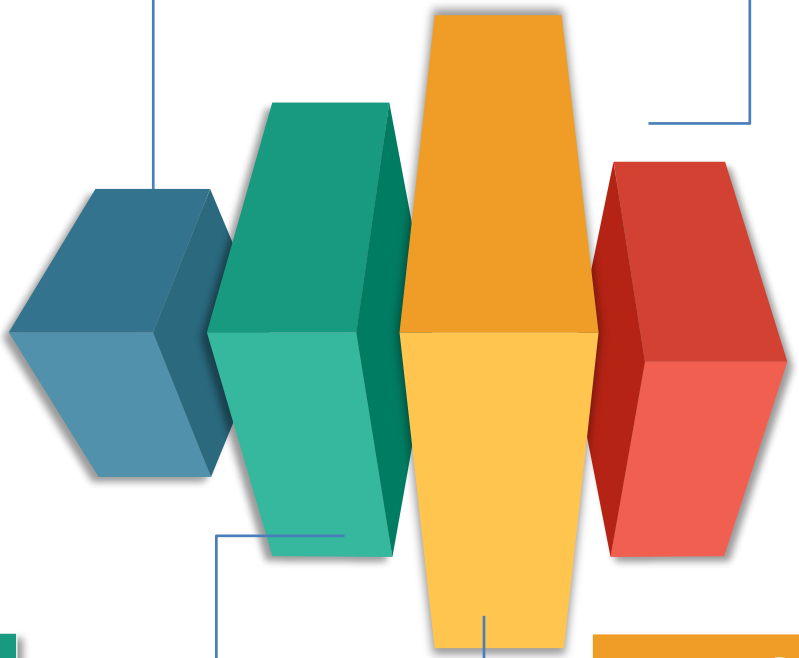
Support projects for Roma population

5 ACTIONS

Involvement of RRC in campaigns to prevent and combat discrimination at local and national level.
Arad, Constanta, Sibiu

13 PROGRAMS

Elaboration of programs for the benefit of Roma communities or mostly Rrome communities, in consultation and with the support of their recognized leaders



33 PARTNERSHIPS

Partnerships with governmental institutions and non-governmental organizations that run programs with and for Rrome communities.

86 PERSONS INSTRUCTED

Appropriate training of RRC staff to work with beneficiaries of Romanian citizens belonging to the Rrome ethnic group

Support projects for the Roma population

Beneficiaries
3275

Budget
16 287 eur

Volunteers
59

Specialized care services certified by the law – home care services

14 projects

764 beneficiaries

30 volunteers

166 862 eur

Home care/ elderly

- Alba, Bacău, Covasna, Hunedoara, Teleorman, București SC

Protected residential houses

- Vrancea
- 6 dwellings / 1 treatment center

Care services other than for the elderly

Beneficiaries
198

Budget
57 205 eur

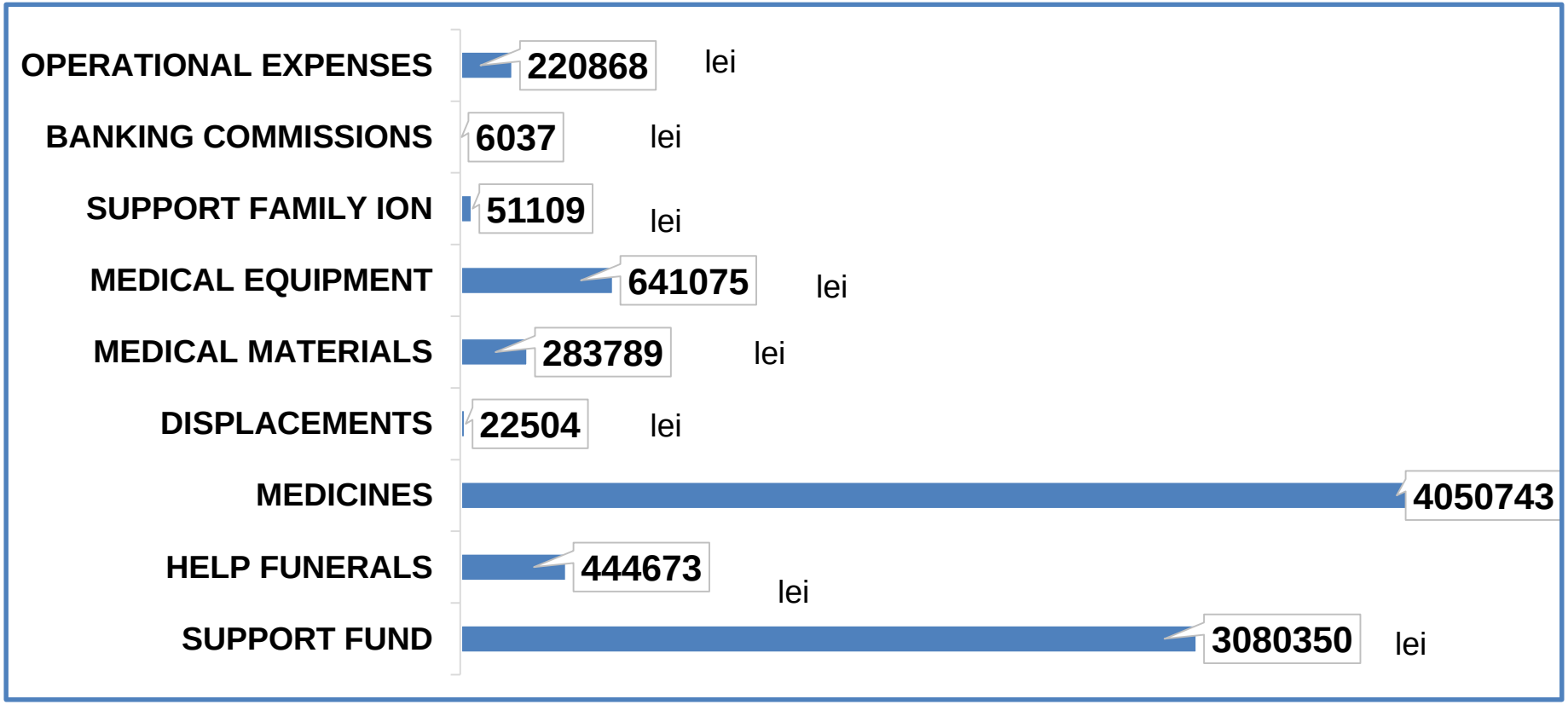
Volunteers
39

Humanitarian assistance to support the victims of “Colectiv” fire

COLLECTED FUNDS: 1.849.742,17 EURO

- **1.421.266,17 euro** represent the amount donated directly to Romanian Red Cross accounts
- **428.476 euro** represent the value of SMS

REPORT ON CAMPAIGN EXPENSES AND DONATIONS



Psychosocial care services

Brașov Branch, Victims Support Service

Partner: Police Inspectorate of Brasov County

Purpose:

- Preventing the abuse of women and children through information and awareness campaigns
- Developing the Victim Support Service to overcome the post-abuse period and strengthen positive effects as well as preventing new inappropriate emotional responses by developing self-protection capabilities.
- Budget: 52 370 eur (SEE Grants 2009 – 2014)

Branch Sector 4 București, Psychological support for patients in the St. Nectarios Palliative Care Center

Beneficiaries: 60 persons

- Volunteers: 8 /126 h

Strengthen the methods and practices of developing the resilience of women victims of domestic violence

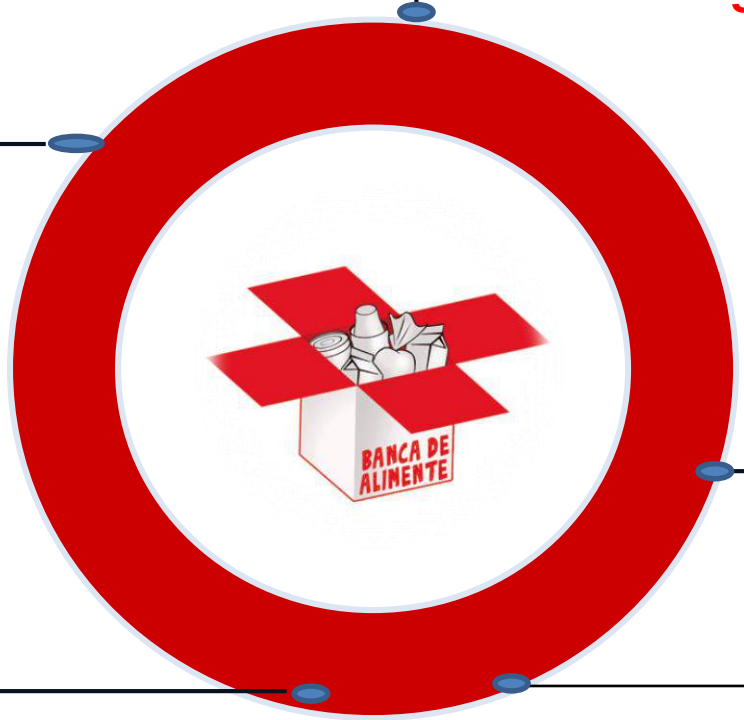
Project name: DAPHNE

- **Purpose:** Providing psychosocial support and developing methods to increase the resilience of women victims of domestic violence after leaving the recovery centers
- **Funder:** European Commission
- **Nr. beneficiaries :** 20 women victims of domestic violence

National Program – Food Bank

Collected money in boxes
33 744 eur - 2015

Supplies collected
11 957 kg – 2015
59 831 kg - 2016



Beneficiaries
2 559 families – 2015
8 526 families - 2016

Volunteers
1 053 persons - 2015
761 persons - 2016

Implementation
36 branches: 6 districts in Bucharest and 30 counties in the country.

Partner stores

Carrefour

METRO Cash & Carry Romania

MEGA IMAGE

Cora Arad, Cluj, Constanța, Mehedinți

Campaign“MOBILIZATRON” Auchan

Funder: AUCHAN ROMANIA

Project value : 100 000 eur

Purpose: Helping with basic food and hygiene packages for families in 10 counties
Beneficiaries: 2 710 families in need from 10 counties in the country: Arges, Bihor, Braşov, Bucharest, Sector 4, Dolj, Hunedoara, Iaşi, Prahova, Satu Mare, Sibiu.

Activities promoting active aging

23 activities promoting Active Aging by 8 branches

Seniors club

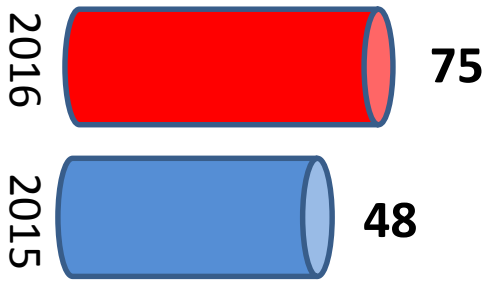
- **Harghita,** *The Club of Generations* in Miercurea Ciuc, Bălan, Crișeni, Valea lui Pavel, Cinod
- **Sibiu,** *The Golden Club***,** beneficiaries: 20 elderly people
- **Sector 4 Bucharest,** *Seniors Club*, beneficiaries: 50 elderly people
- **Vrancea,** *Seniors Club***,** beneficiaries: 135 elderly people

Other activities for the elderly

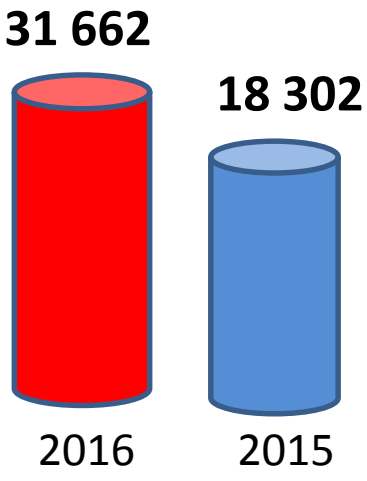
- **Arad***, Educational activities in elderly people centers*
- **Bacău,** *Periodical meetings at the branch siege or/and restaurant*
- **Mureș, "***Grandsons, looking for grandparents***"**, activities with elderly people- active but alone
- **Olt,** *Meeting members of The Retired peoples Club*
- **Sălaj, Thursday –** *Day for the third age persons*

Other projects to support vulnerable populations

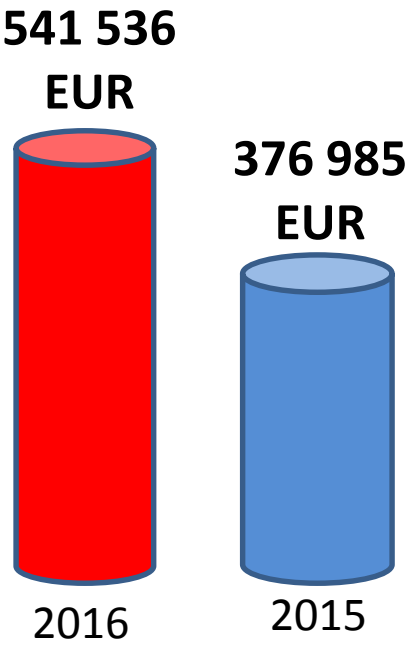
PROJECTS 2015 - 2016



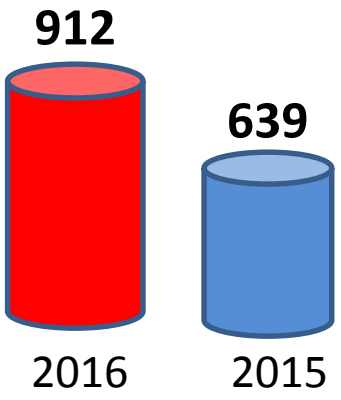
Occasional donations of food, hygiene packages, clothing, footwear, money for medical treatments, medical equipment for hospitals, etc.



BENEFICIARIES



BUDGET



VOLUNTEERS

3

HEALTH

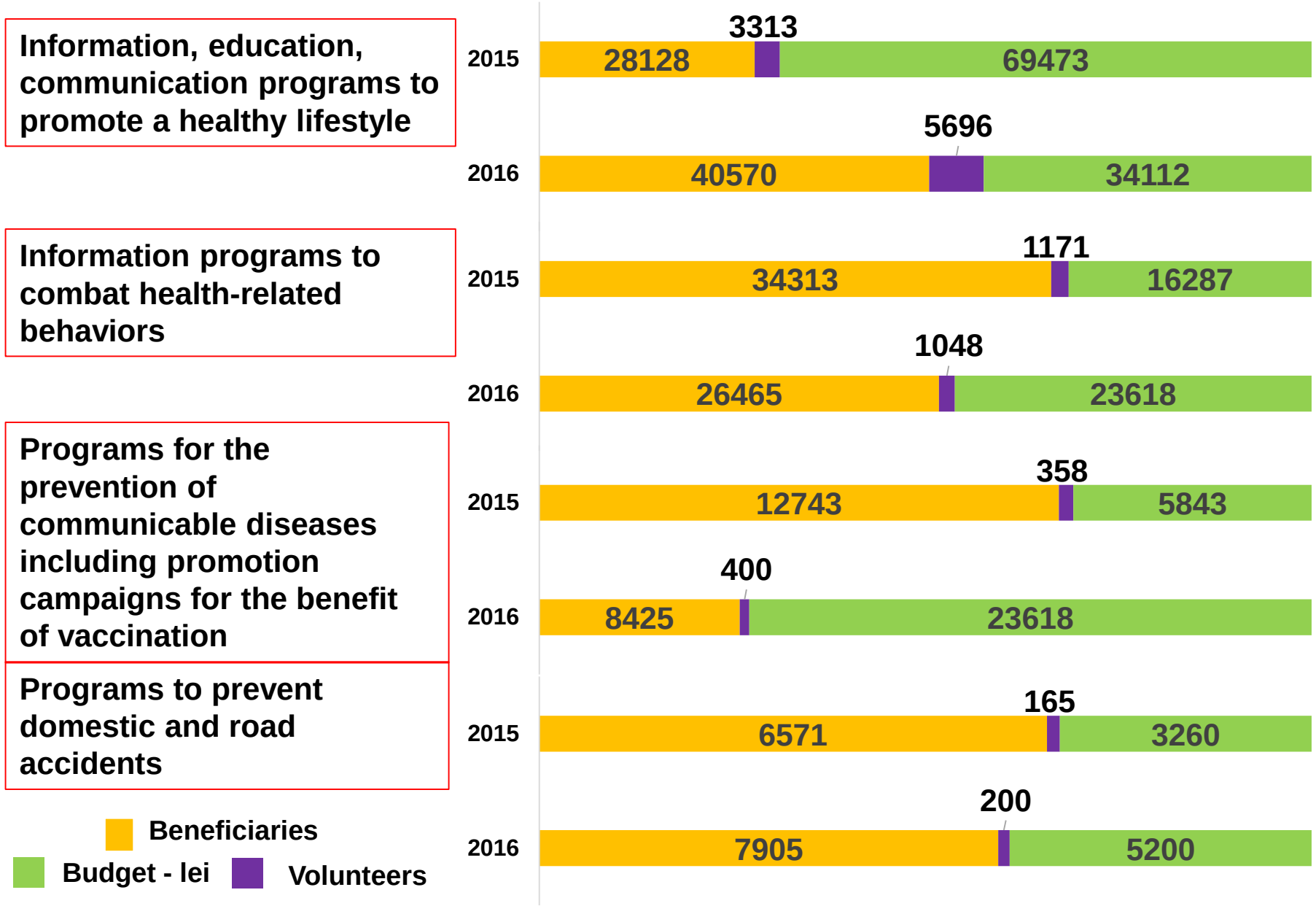
Improve health of population in Romania

Strategic Objective

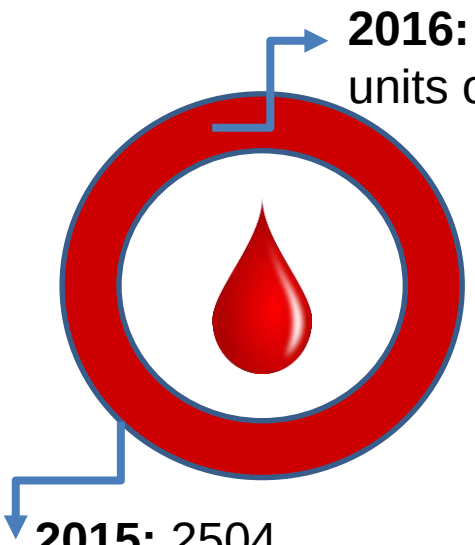
Improve health of population in Romania

- Promote health, prevent diseases and fight the risk factors
- Develop the national system of training to provide the basic first aid (BFA)
- Prevent, intervention and combating consequences of natural disasters
- Advocacy among local authorities

Promote health, prevent and fight the risk factors



Blood donation Campaigns



Blood donation campaigns - “N-avem Sange"

N-AVEM SÂNGE !

Campanie derulată de
Crucea Roşie Română.

Implementation period : june – october 2016
Budget: 11 111 EUR
Volunteers: 60 / 452 Volunteer hours

RESULTS

Implementation area: Bucharest, Buzau and Iasi

Partner: National Blood Transfusion Institute

- ❑ 7 000 flyers distributed covered an area of 3 485 km: Bucharest, Buzau and Iasi by a mobile OOH
- ❑ Direct interaction with 14,044 people
- ❑ 14 days in 26 locations in Bucharest were displayed 26 street panels (OOH) with the campaign message
- ❑ 8-9 October 2016 at Run Marathon Bucharest - a mobile blood donation center was placed and a total of 90 people presented for blood donation
- ❑ Site page dedicated to www.n-avesmsange.ro

School program “Colgate” 2015-2016

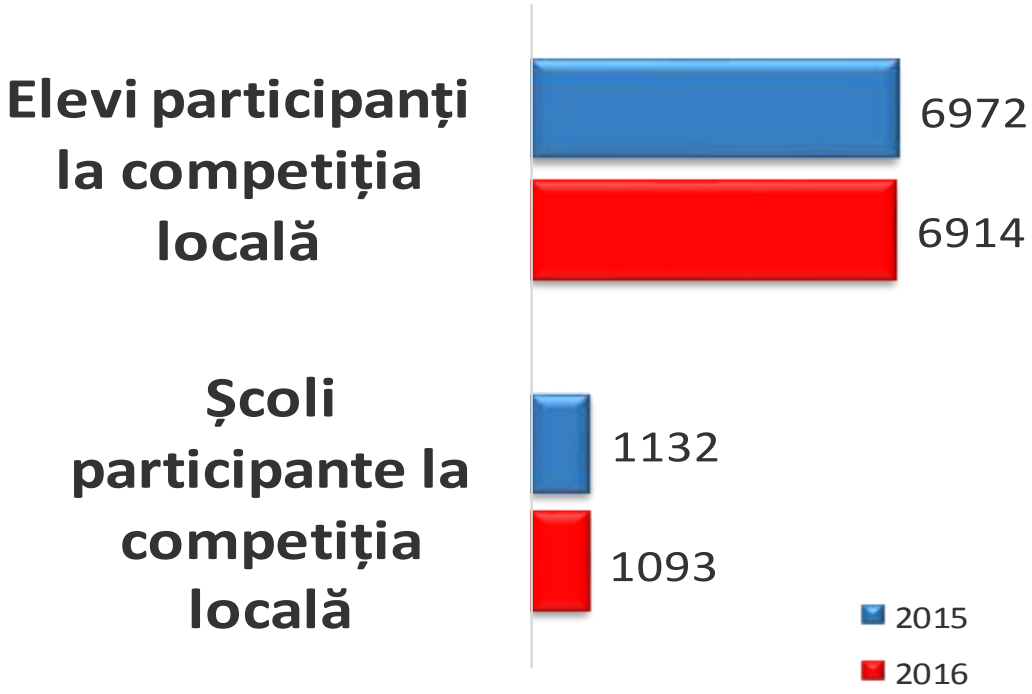
- **Objective:** Oral Hygiene education
- **Funding:** Colgate Palmolive
- **Branches involved:**

2015: Dâmbovița, Ialomița, Satu Mare, Tulcea

2016: Prahova, Mures, Constanta, Bacau, Suceava, Hunedoara, Ilfov, Bucuresti Sector 5, Arad, Brasov, Braila, Galati, Maramures, Salaj, Teleorman, Timis, Alba, Buzau, Calarasi, Harghita, Mehedinti, Iasi, Vrancea

- **Nr. beneficiaries:** **2015 - 10 000 children**
  2016 - 145 000 children (6-9 years old)

Health education and First Aid Competition „Skillful First-Aiders”



National Stage of Health Education Contest and First Aid "Skillful First-Aiders" 2015 - 2016

2016

220 students

44 crews

2015

220 students

44 crews

Clasament

YEAR	2015	2016
PARTICIPATING TEAMS	Classes V-VIII	Classes IX - XII
FIRST PLACE	GR	S1
SECOND PLACE	AG	MH
THIRD PLACE	VS	DB

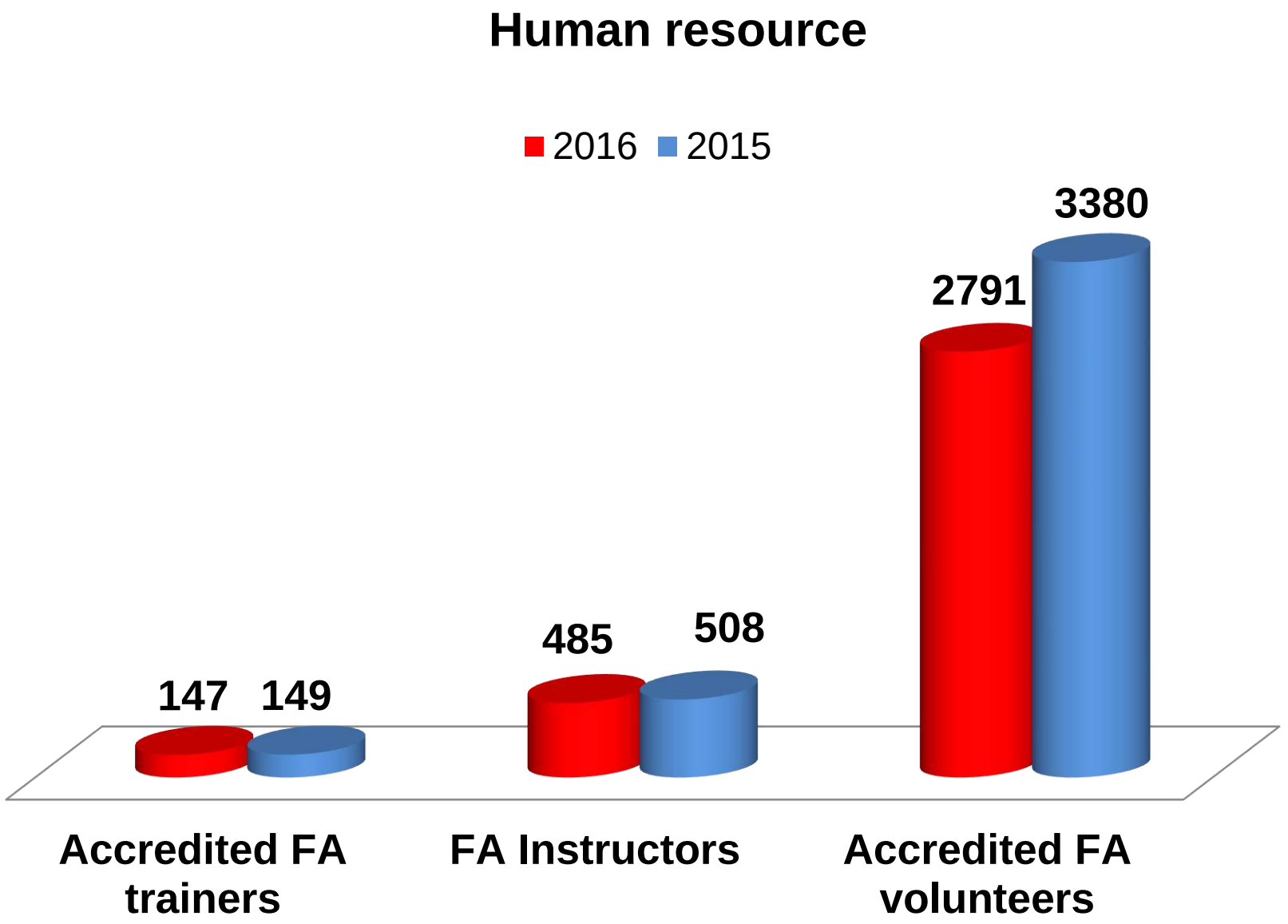
Projects on Health Education

Sector 6 Branch Bucharest, Stand by Moms - SAMAS

Purpose: Conjugating expertise held by specialists in maternal health services and medical training professionals to create together and to mobilize a Sustainable Network of Mother and Child Health Care Nurses to help mothers make pertinent decisions from the child's conception to the age of 1 year.
Budget: 346 888 eur
Funding: Fonds Danone pour l'Ecosysteme and Danone Baby Nutrition Romania

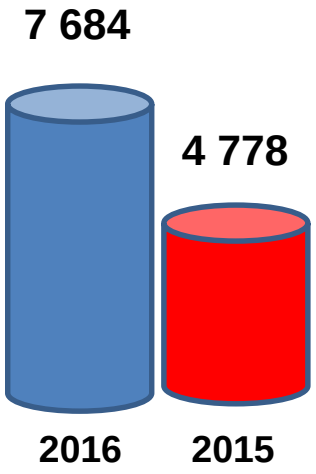
BASIC FIRST AID SERVICES

Develop and expand the national training and training system to provide basic first aid

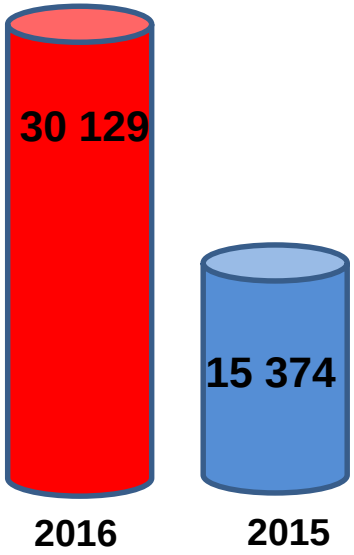


Providing first aid courses

FA courses free of charge beneficiaries



FA paid courses beneficiaries



Providing courses that include the FA 2016 component

- Implementing of Risk Management at Disaster
- Red Cross caring sisters
- Home Care for eldery
- Home Care for ill people
- Nurses
- Hygene
- Baby Sitting
- Strecher-bearer
- Other certified courses (vocational)

Romanian Red Cross accredited by MECTS as FA provider

Project: Continuing training program for pre-university education teachers in basic first aid

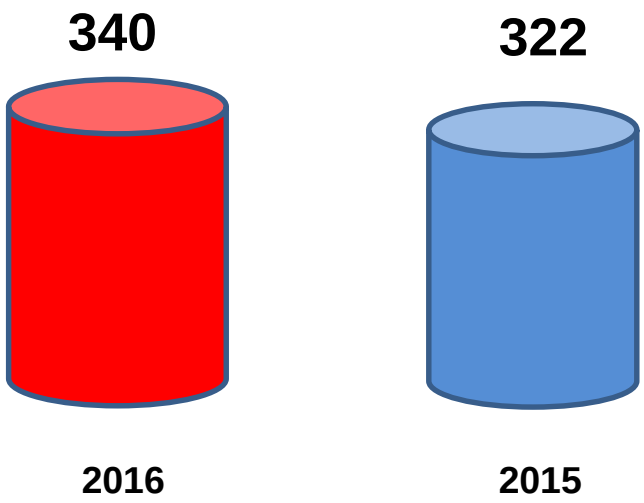
Purpose: Developing skills for first basic support among teaching staff in pre-university education

Branches involved : 37

Results 2016: 87 certificates in 4 counties (Arad, Brasov, Buzau, Gorj)

First Aid services provided by RRC branches

FA services provided by RRC branches



Beneficiaries of FA services

2015: 74 266
2016: 19 505

Type of events in which RRC branches took part as of FA services providers

- First Aid to the city days
- First Aid during summer time: at the seaside, in the mountains
- First Aid at sports events
- Concerts/ shows, fairs
- Other public events
- PA at the swimming pools/ in the parks

First Aid services implemented by RRC branches

Private ambulance Service - Alba

Provided: 4 equipped ambulances, medical staff with training and experience: physicians, medical assistants, ambulance driver trained to provide first aid, dispatcher, sterilization chamber, storage room for medical waste, rest room/cloakroom, storage space for medicines and reception. **162 transportation requests** for insured persons

Private ambulance Service - Bacău

- Provided: 13 accredited ambulances, equipped under legislation: type B1/B2 (assisted medical transport for patients): 3, type A1/A2 (non-assisted medical transport): 7 type A1- dialysis ambulances: 2, tip AMD (crew transport for consultations at home): 1
- **Beneficiaries**: **941 persons**

„Socio-medical Unit" Ciuslea - Vrancea

Funding: Hilsfverein Nimphemburg, own sources

Period of implementation: 2004- up to present

Beneficiaries: 682 from medical services in 2016

Outcomes, 2015 : 682 **persons** of the community, benefited from medical services in 2015 (general practice/family medicine, stomatology), 1 family physician

FA programs adapted for groups considered vulnerable

Tulcea – Points of FA in rural schools

- Establishment of FA points in 10 rural schools, endowment with FA kits, teacher training and other categories of school employees
- Budget: 4 444 eur

Călărași - First Aid Point in Isolated Villages

- Establish FA points in isolated villages
- Budget: 1 544 eur / Beneficiaries: 34 000 people from 10 villages.

Harghita - Health centers and granting FA in isolated mountain areas

- Beneficiaries: 5430 assisted persons / year
- Budget: 780 eur/ Funding: The German Red Cross
- Volunteers: 15/720 volunteer hours

Suceava - Your Hands Can Save a Life

- 3 first aid points (2 in community and one in school) in 7 locations where there are no family doctors
- Budget: 38 500 eur
- Volunteers: 40

Socio-medical projects tailored for groups considered vulnerable

Sibiu - Services for isolated communities

- Red Cross tent for population from isolated villages, monthly: blood pressure and blood glucose measurement sessions and consultations
- 30 volunteers
- Budget: 778 eur

Bacău and Constanţa Seaside Program

- Beneficiaries: 2 500 persons
- Volunteers: 20 volunteers, 800 hours of volunteering
- Budget: 1 330 eur
- Funding: Constanta County Youth and Sports Directorate

"Volunteers on 2 Wheels" - Prahova

- Recruitment of volunteers with a category A license, motorcyclists who provide time and motorcycles to transport Red Cross materials and resources during both normal and hard-to-reach areas.
- **Register: 10 motorcyclists**

OTHER POINTS OF FIRST AID

Botoșani (Loc. Baranca), Hunedoara (Petrila), Vrancea (loc. Beciu și Oreavu)

4

Dissemination IHL

Humanitarian

Education

Dissemination of International Humanitarian Law

Courses with RRC volunteers

- 148 courses
- 1 698 beneficiaries

Other activities IHL

- 78 courses in schools
- 2 609 beneficiaries

The Protective Role of the RRC emblem

Emblem protection

- Public information campaigns: 38
  tv programs, radio, presentations for private companies etc.

Emblem abuse – 15 cases

- Private medical cabinets
- Private ambulances

YOUTH

SUNT VOLUNTAR
PENTRU CĂ

SUNT VOLUNTAR
PENTRU CĂ
VREAU SĂ ȘTIU SĂ ACȚIONEZ
PERICOL!

SUNT VOLUNTAR
PENTRU CĂ...
SATISFACȚIA DE A AJUTA
ESTE INEGALABILĂ!

Youth projects and activities carried out

2016

- Nr. Projects
  49
- Beneficiaries
  13 223
- Volunteers
  956
- Budget
  31 196 eur

Active involvement of young people in the decision-making process

Meeting of the Red Cross European Youth Network, Sutomore, Montenegro 27 - 30 May 2016

PURPOSE: PROVIDING OPPORTUNITIES FOR YOUTH REPRESENTATIVES OF NATIONAL SOCIETIES TO IDENTIFY COMMON PRIORITIES, TO ESTABLISH JOINT VENTURES AND TO SHARE SUCCESS STORIES

PARTICIPANTS : 2 YOUTH REPRESENTATIVES - 1 NATIONAL COUNCIL AND 1 STEERING COMMITTEE OF RRC

Youth projects

EYVAC – European Youth Volunteers Active Citizens

- Project implemented by a team of young volunteers from the branches: **Bucharest**: **Sector 1, Sector 4, Sector 6, Sibiu and Vrancea**
- Organizing the conference **"Volunteer for MultiCOOLtural"**, Bucharest, May 15, 2016, for a number of 60 participants - volunteers from the branches located in border areas or having accommodation centers for refugees on the territory of the county, refugees, representatives of NGOs, Journalists, foreign students.
- Participation in 2 International Events: **Conference on Innovation and Civil Action in Time** if Migration in Denmark and the School of Humanity in Bulgaria
- **Best practices catalog** that includes initiatives to create inclusive spaces - available on **Red-Y.org**
- Painting a 140-meter-long canvas with peace messages and exposing it on the fence of the Palace of Parliament

BULGARIAN RED CROSS

DANISH RED CROSS YOUTH

DANISH RED CROSS

MAGYAR VÖRÖSKERESZT HUNGARIAN RED CROSS

Youth projects

BYRC - We build young models in Europe and Asia

Purpose: Empowering young volunteers to become followers and active voices in promoting healthy choices for their vulnerable peer in Denmark, Romania and Kyrgyzstan.

Results:

Project implemented by a team of young volunteers from Sector 1, Suceava and Timis
Good practices exchange workshop for life skills organized in Romania for all volunteers in the project
Organizing an exchange of good practices in Romania for Danish and Kyrgyz volunteers with the support of the Brasov Branch
Participation of Romanian volunteers in two exchanges of best practices in Denmark and Kyrgyzstan
Participation of Romanian volunteers at the Leadership Academy in Denmark
Education guide for health and life skills under development by the team of young volunteers

International camps

Academy of Volunteers

- **Organizer:** The Bulgarian Red Cross
- **Topic:** Increasing the capacity of youth representatives to address topics such as leadership, volunteer management, volunteer protection.
- **Participants**: 100 volunteers from various NS
- **Participants of NSRRC**:
- 2016: 2 volunteers Branch Vrancea

International Friendship Camp

- **Organizer**: The Red Cross Austria
- **Topic:** Join us! If everyone goes into the same directives, success is assured
- **Participants of NSRRC**: 2 volunteers from Branch Covasna and Branch Sector 1

VOLUNTARY SERVICE

Develop a strong, sustained and recognized culture of volunteering in the NSRRC

Project "Volunteering - Enforcement of RRC Activity“

Purpose: Standardize the volunteer management system within SNCRR so that SNCRR will improve its image within society and make steps towards reaching the same level of development with the other Red Cross Societies in the world

Proposed activities:	**Status:**
• Create a working group at national level	**Finalized:** Sector 4, Sector 6, Arad, Vrancea, SC
• Creating policies and procedures for working • with volunteers within the NSRRC	**Finalized:** adopted by the National Council of RRC in 2015
• Standardization of volunteer management process	**Work in progress:** Included in Volunteers Regulation
• Dissemination of materials and tools written by the working group to RRC branches	Following the approval of the Regulation
• Implement the tools in each SNCRR branch	Following the approval of the Regulation

Projects and volunteer actions

Common voluntary projects / activities

- *"Informal Education Week" in schools*
- Santa Klaus for rent
- Volunteer National Week

Single volunteer actions

- **Arad,** *Health for 3rd age,* 600 beneficiaries
- **Botoșani,** *International Exchange for youth volunteers in partnership with "*Volunta Association- German RC"
- **Sector 4 Bucharest, Tulcea -** *Participation at Fiaccolata Solferino*
- **Giurgiu,** *Toys Fair*
- **Prahova,** *Next to elderly people*, accompanying to shopping, helping with house cleaning, cooking, etc.
- ***Hunedoara,*** *Preparation of young people for Bachelor Exam, Deva*

2016: IFRC insurance policies were concluded for a total of 5500 RRC volunteers

Volunteer for Humanity Gala 2016

HRH Crown Princess Margareta of Romania, President of Romanina Red Cross, as an expression of appreciation of the work of RC volunteers, organized at Elisabeta Palace an Award Ceremony where 50 volunteers from RC branches were awarded with the title *Volunteer for Humanity.*

Awards

THE BEST VOLUNTEER COORDINATOR OF THE YEAR

The Romanian Red Cross received in 2016 the award for Best Volunteer Coordinator - Andreea Furtuna - within the National Volunteer Gala organized by the Volum Federation.

Branch RRC Dolj

GALA ESTI TARE, VOLUNTARE!

- **The best NGO**
- **The best social project**
- **"ANDREI" Trophy - for Vintilă Maria**

TRACING PROGRAM

THE PERSONNEL CALLS PROGRAM

Tracing

Searching for tombs from World War I & II

Documents research Prisoners, detainees, refugees

Restoring family links

Research related to the flow of migrants in Europe

New open cases	**2016**	**2015**
In the country	500 (10% - Cases related to World War II and humanitarian nature)	300
Outside the country	20	20
TOTAL	**520**	**320**
Cases settled	**200**	**45%**

THE PERSONNEL CALLS PROGRAM

REGIONAL INFORMATION CENTER

- ***The communication platform*** *on RFL in Central and Eastern Europe.*
- **Purpose**:
- To stimulate / promote a systematic exchange of information on the evolution of the phenomenon of migration

Annual meeting Restoring Family Links Service in Europe

- **Cooperation between British RC - Romanian RC - ICRC Belgrade on Assessment of Needs and Capacity in RLF**
- **A** Code of Conduct on Personal Data Protection has been developed

INTERNATIONAL RELATIONS

RRC cooperations with other NS's to exchange experience and to learn from best practices

Her Royal Highness Princess Margareta of Romania, President of the Romanian Red Cross Society, visited the Swedish Red Cross, May 2, 2016, to meet with the president and representatives of the Swedish Red Cross. Her Royal Highness visited a social center for homeless and disadvantages people, one of the projects of the Swedish RC.

Her Royal Highness Princess Margareta of Romania, the president of the Romanian Red Cross, was on June 19-24, 2016, on a visit to Switzerland where she participated at the International Red Cross / Red Crescent Movement program called "Movement Induction Cours." The course was dedicated to the most recently elected leaders of RCRC NS.

RRC is active inside the International RCRC Movement

- 7-10 December 2015, Participation of the Romanian Red Cross delegation at the General Assembly of the Red Cross and Red Crescent National Societies, Geneva, Switzerland - 32nd Edition
- March 9, the visit of Branimir Knezevic (IFRC representative) to Bucharest, organizational development ECCO
- March 21-22, 2016, Brussels, **the Red Cross EU Office - Extraordinary General Meeting**
- 18-20 May 2016, the visit of the **CICR delegation to Bucharest**
- 6-7 October 2016, Sarajevo, **Emblem protection workshop**
- 15-16 October 2016, Budapest, **Participation in the General Assembly of the Hungarian Red Cross**
- 16-17 November 2016, Brussels, **General Assembly EU Office**

RRC cooperations with other NS's to exchange experience and best practices

Partnerships of RRC subsidiaries with other NS subsidiaries: 33

Projects developed by RRC subsidiaries in partnership with subsidiaries of other RCRC National Societies: 19 in 2015 and 12 in 2016

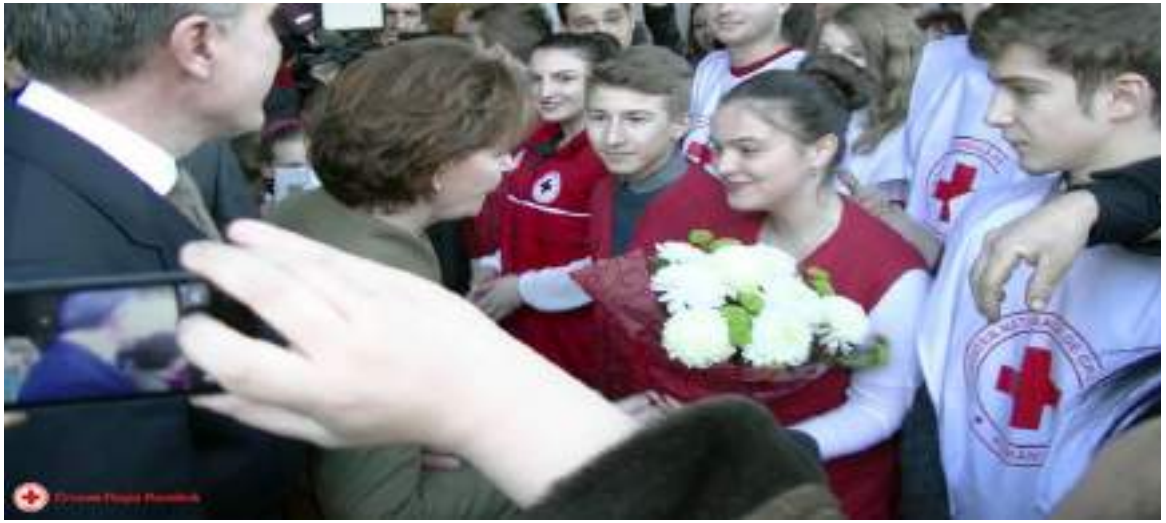
Financial or in-kind Donations received from Other Branches of RCRC National Societies: 8 NS (250,555 lei)

Swedish RC - Memorandum of Understanding with the Romanian RC for the assistance of vulnerable persons

COMMUNICATION

Visits organized by RRC management at RC branches in the country

Iași, Mureș, Timiș, Mehedinți, Brașov, Galați, Bacău



140 years of humanitarian activity

Anniversary plate mounted on the facade RRC Head office

Reception at Elisabeth Palace

150 people, from cultural field, representatives of the civil society, the Diplomatic Corps, partners and friends of the Romanian Red Cross were invited

Anniversary Panels and Anniversary Envelope 140 Years

There have been 4 anniversary panels with RRC in modern philately and other images representative of our work. 300 anniversary RRC envelopes were made.

Human Cross of 250 volunteers

In the Tineretului Park in the capital, 250 volunteers formed a human cross and raised 140 balloons to the sky.

140 meters messages of peace on canvas placed on the fence of Parliament Palace from Bucharest :

140 m of canvas painted by volunteers and collaborators from 14 branches of CRR (AR, TM, CS, DJ, B, SB, CT, VR, GL, MM) and volunteers participating in the European Youth Meeting in Montenegro, Fiaccolatta - Solferino Italy.

140 years of humanitarian activity

The documentary film "*The History of Goodness. Romanian Red Cross*"

Context

Made in the context of the 140th anniversary of the establishment of the RRCNS

Technical data

Developer: Trinitas TV

Filming: in 6 counties and SC

21 interviews

Duration: 77 min

English subtitles

Promotion

Launched in the Carol I Central University Central Library Hall, fully broadcast by Trinitas TV, Nov 17. 2016.

All broadcast by TVR 1 National TV on December 24, 2016

Communication campaigns

Canon

Romania has supported the Food Bank of the Romanian Red Cross Progarm with a donation of 10,000 euros. The funds were intended for the purchase of basic food products for the persons in need from several counties in the country.

Iuliana Tudor, the Ambassador of the Romanian Red Cross, joined the #selfieless initiative, inspiring others to demonstrate that goodness has no limits. The #selfieless campaign has convinced people across Europe to do good deeds and nominate their friends to follow suit, with an estimated reach of about 49 million users.

Appearances in central and local media

101 270 likes

Facebook pages of RRC branches

38 404 likes

Pagina Facebook CRR Sediul Central

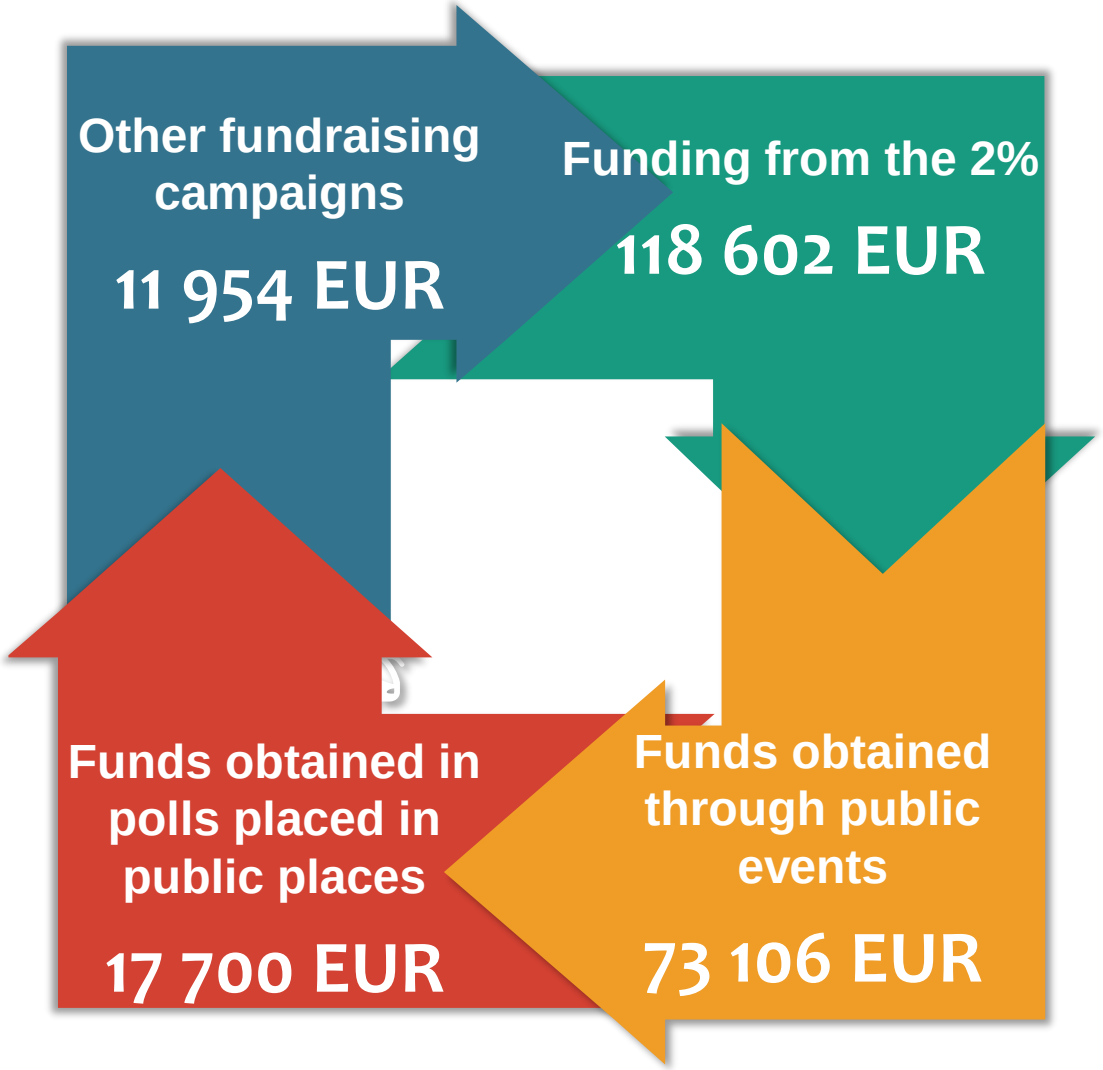
1038 Written press articles

1038 Radio interventions

Application PA
IPHONE
182,000 downloads
ANDROID
50,000 downloads

519 local and national TV appearances

Funds raised from fundraising campaigns



Financial situation 2016 in EUR

INCOME	2016
Income from RRC membership fees according to status	10 444
Income from donations to individuals and businesses	641 518
Revenue from budgetary sources	466 666
Project / program revenue	206 758
Revenue from stamp duty tax	723 966
Interest income	1 697
TOTAL INCOME	**2 523 818**

EXPENSES	2016
Humanitarian assistance expenditure	2 714 668
Project / program expenses	783 396
Financial / bank taxes	17 902
TOTAL INCOME	**3 527 746**

Partners

Carrefour

MEGA IMAGE

METRO
Cash & Carry Romania

Auchan

Cargill

cora

CAMERA DE COMERT SI INDUSTRIE ROMANIA

P&G

Johnson&Johnson

PETROM
Membru OMV Grup

Help Net

Colgate

Unilever

MULLENLOWE
ROMANIA

TVR

Radio
România

TRINITASTV

vodafone

orange

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